# Soc504: Inference 

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Princeton
February 13, 2017
${ }^{1}$ Much of the material in section 2-7 is edited from Gary King's slides for Gov2000 at Harvard. Section 8 is heavily influenced by Patrick Lam.

## Where We've Been and Where We're Going...

- Last Week
- Intro and Class Overview
- This Week+
- Theories of inference
- Likelihood Estimation
- Simulation
- Next Week+
- Generalized Linear Models
- Long Run
- likelihood $\rightarrow$ GLMs $\rightarrow$ advanced methods

Followup

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- Note that today we will be discussing things that border on philosophy. Thus it is particularly important that you ask questions. Often the simplest questions are the most profound!
(1) History
(2) Likelihood Inference
(3) Bayesian Inference

4 Neyman-Pearson
(5) Likelihood Example
(6) Properties and Tests
(7) Simulation
(8) Fun With Bayes
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- While an algorithm tells us what to compute and provides a summary of the data, inference answers the question of why we are doing something (i.e. what properties it has).
- For our purposes the central question of inference will be, how do we assess the accuracy of an estimate?


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- We often talk about this as frequentists posing the question: 'what would happen if we reran the same situation over and over again?'
- Why is this hard? Well we need to calculate properties of an estimator obtained from a true distribution $F$ even though $F$ is unknown.


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Figure 3.5 Bayesian inference proceeds vertically, given $x$;
frequentist inference proceeds horizontally, given $\mu$.

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- For those interested Stigler's "The epic story of maximum likelihood" is a fantastic account of the history of the idea.


## A Perspective on a Historical Arc (Efron and Hastie 2016)

Applications


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3. A more reasonable, limited goal. Let $M=\left\{M^{*}, \theta\right\}$, where $M^{*}$ is assumed $\& \theta$ is to be estimated:

$$
\mathbb{P}\left(\theta \mid y, M^{*}\right) \equiv \mathbb{P}(\theta \mid y)
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6. $L(\theta \mid y)$ is a function: for $y$ fixed at the observed values, it gives the "likelihood" of any value of $\theta$.

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11. The likelihood principle: the data only affect inferences through the likelihood function

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- Uncertainty of point estimate: curvature at the maximum


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- Notational note: log in math is almost always used as short-hand for the natural $\log (\ln )$ as opposed to the base-10 log.


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For a fixed set of observations, what does this look like?

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Second derivative captures this curvature
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- $\mathbb{P}(\theta)$, the prior density - the way Bayes differs from likelihood

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4. A philosophical assumption that nonsample information should matter (as it always does) and be formalized and included in all inferences.

## Principles of Bayesian analysis

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4. If variables $A$ and $B$ are both unknown, then the distribution of $A$ alone is $P(A)=\int \mathbb{P}(A, B) d B=\int P(A \mid B) P(B) d B$.

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- Bayesian inference obeys the likelihood principle: the data set only affects inferences through the likelihood function
- If $\mathbb{P}(\theta)=1$, i.e., is uniform in the relevant region, then $L(\theta \mid y)=\mathbb{P}(\theta \mid y)$.


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- A perspective of growing importance is empirical Bayes which we will discuss later in the semester.
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(3) Bayesian Inference

4 Neyman-Pearson
(5) Likelihood Example
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- In practice, hypothesis testing is used with $p$-values:


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4. Methods for applied researchers: either useful or irrelevant $\rightarrow$ learn something then validate it.

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- This motivates different views of the core material such as agnostic and robust statistics.
(1) History
(2) Likelihood Inference
(3) Bayesian Inference
(4) Neyman-Pearson
(5) Likelihood Example
(6) Properties and Tests
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## A Simple Likelihood Model: Stylized Normal, no $X$

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- What can you do with this probability density?


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- The curvature at the maximum (standard errors, about which more shortly)



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(1) Analytically - often impossible or too hard

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\left|\frac{\partial \ln L(\theta \mid y)}{\partial \theta}\right|_{\theta=\hat{\theta}}=0
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- Not a sharp divide- some analytic work helps numerical optimization


## Example 2: Age distribution of ER visits due to wall punching

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- To do this, we write down a probability model for the data.


## Empirical distribution of wall-punching ages

Ages of ER patients who punched a wall in 2014


## A Model for the Data - Log-Normal distribution

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## Example: Age distribution of ER visits due to wall punching

The density of the log-normal distribution is given by

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f\left(Y_{i} \mid \mu, \sigma^{2}\right)=\frac{1}{Y_{i} \sigma \sqrt{2 \pi}} \exp \left(-\frac{\left(\ln \left(Y_{i}\right)-\mu\right)^{2}}{2 \sigma^{2}}\right)
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Basically the same as saying $\ln \left(Y_{i}\right)$ is normally distributed!

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- This is why we typically work with the log-likelihood (often denoted $\ell$ ). Because taking the log is a monotonic transformation, it retains the proportionality!


## Deriving the log-likelihood

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\ell\left(\mu, \sigma^{2} \mid \mathbf{Y}\right)=\ln \left[\prod_{i=1}^{N} f\left(Y_{i} \mid \mu, \sigma^{2}\right)\right]
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## Plotting the log-likelihood



Figure: Contour plot of the log-likelihood for different values of $\mu$ and $\sigma$

## Plotting the likelihood



Figure: Plot of the log-likelihood for different values of $\mu$ and $\sigma$

## Plotting the likelihood

Conditional log-likelihood varying mu, setting sigma=2


Figure: Plot of the conditional log-likelihood of $\mu$ given $\sigma=2$

## Comparing models using likelihood

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- Let's plot the implied distribution of $Y_{i}$ for each parameter set over the empirical histogram!


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Ages of ER patients who punched a wall in 2014


Figure: Empirical distribution of ages vs. log-normal with $\mu=4$ and $\sigma=.2$

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Figure: Empirical distribution of ages vs. log-normal using MLEs of parameters
(1) History
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- Why do we care? If $N$ is large enough, the asymptotic distribution is a good approximation in finite samples
(3) Asymptotic efficiency. The MLE contains as much information as can be packed into a point estimator.


## Sampling distributions of the MLE: CLT vs LLN






MLE/sd(MLE)


MLE

## Uncertainty: Likelihood Ratios for nested models



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- $\Longrightarrow L^{*} \geq L_{R}^{*} \Longrightarrow \frac{L_{R}^{*}}{L^{*}} \leq 1$
- This is a direct generalization of $F$-tests that we learned about in regression.


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where $r$ is the observed value of $R$ and $m$ is the number of restricted parameters.

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- Disadvantage: Too many likelihood ratio tests may be required to test all points of interest
- Thus, it might be nice to have a summary of uncertainty for every parameter separately $\leadsto$ standard errors


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- the better
- the more information exists in the MLE
- the larger the likelihood ratio would be in comparing the MLE with any other parameter value.


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- In certain settings we can still prove the point estimate is consistent and derive consistent estimators of the sampling variance (heteroskedasticity and serial correlation in normal model, clustering in logit and probit models, overdispersion in GLMs)
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$E_{i} \quad$ The number of electoral college votes for each state in 2016

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- Mathematical Form:

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- Calling it:
ll.normal (c (2, 1, 2, 1, 33, 4, 3.2) , x, y)
ll.normal ( $c(2,1,2,1,33,4,3.7), x, y)$
ll.normal ( $c(2,1,2,1,33,4,3.5), x, y)$


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- Repeat Steps 1-3 $M=1,000$ times, and plot a histogram of the results.


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- Or, in our preferred notation, draw $\tilde{y}_{i, 2016}$ from $N\left(X_{i, 2016} \tilde{\beta}, \tilde{\sigma}^{2}\right)$


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(calculated before the election by Gelman and King)
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- For what applications would this model be informative?


## An Outline of the Research Process



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- We will talk about this more in the last couple of weeks.
(1) History
(2) Likelihood Inference
(3) Bayesian Inference

4 Neyman-Pearson
(5) Likelihood Example
(6) Properties and Tests
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e.g. when rolling a die, the probability of a 3 or 5 is just $\frac{1}{6}+\frac{1}{6}$

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- "objective", dominant paradigm in statistics, and cheerleaders incl Fischer.

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- example: our prior over a coin's outcomes (Bernoulli process) might be $p=\frac{1}{2}$ or $p=\frac{1}{3}$ or $p=1$ ('degenerate') - we can then conduct our trials (the tosses themselves). Alternatively, we might have a prior on the value of some $\hat{\beta}$ in a regression.


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There is a fixed, true value of $\theta$, and we maximize the likelihood to estimate $\theta$ and make assumptions to generate uncertainty about our estimate of $\theta$.

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- The prior is usually a probability distribution that integrates to 1 (proper prior).


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NB: Bayesian is too hard. Why use it?
B: Bayesian methods allow us to easily estimate models that are too hard to estimate (cannot computationally find the MLE) or unidentified (no unique MLE exists) with non-Bayesian methods. Bayesian methods also allow us to incorporate prior/qualitative information into the model.

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There is a Bayesian way to do any non-Bayesian parametric model.

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with $n=82$.

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Assumptions:

- Each flip is a Bernoulli trial.


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We have 82 Bernoulli observations or one observation $Y$, where

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with $n=82$.

Assumptions:

- Each flip is a Bernoulli trial.
- The coin has the same probability of landing heads each flip .


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Assumptions:

- Each flip is a Bernoulli trial.
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- The outcomes are independent.

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Bayesian priors are just adding pseudo observations to the data.

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Big Point: Bayesian inference necessitates the estimation of distributions rather than parameters

Uninformative Beta(1,1) Prior


## Beta(2,12) Prior



Uninformative Beta(1,1) Prior ( $\mathrm{n}=1000$ )


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Conjugate models are great because we can find the exact posterior, but...

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\begin{aligned}
p(\boldsymbol{\alpha}, \boldsymbol{\beta}, \boldsymbol{\theta}, \boldsymbol{\sigma}, \boldsymbol{\pi}, \boldsymbol{\tau} \mid \boldsymbol{Y}) \propto & \prod_{k=1}^{K} \prod_{s=1}^{S} \frac{\exp \left(-\frac{\alpha_{k s}}{1 / 4}\right)}{1 / 4} \times \frac{\Gamma\left(\sum_{w=1}^{W} \lambda_{w}\right)}{\prod_{w=1}^{W} \Gamma\left(\lambda_{w}\right)} \prod_{w=1}^{W} \theta_{k, w}^{\lambda_{w}-1} \times \\
& \prod_{i=1}^{n} \prod_{t=2005}^{2007} \prod_{s=1}^{S}\left[\beta_{s} \frac{\Gamma\left(\sum_{k=1}^{K} \alpha_{k s}\right)}{\prod_{k=1}^{K} \Gamma\left(\alpha_{k s}\right)} \prod_{k=1}^{K} \pi_{i t k}^{\alpha_{k s}-1} \prod_{j=1}^{D_{i t}} \prod_{k=1}^{K}\left[\pi_{i t k} \prod_{w=1}^{W} \theta_{k w}^{y_{i j t w}}\right]^{\tau_{i j t k}}\right]^{\sigma_{i t s}}
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All solved using Bayesian Hierarchical Models! (See Demographic Forecasting and the YourCast package.

