Week 3: Learning from Random Samples

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Princeton

September 24/26, 2018

¹These slides are heavily influenced by Matt Blackwell, Adam Glynn, Justin Grimmer and Jens Hainmueller. Some illustrations by Shay O'Brien.

Stewart (Princeton)

Week 3: Learning From Random Sample:

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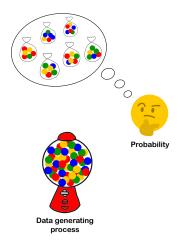
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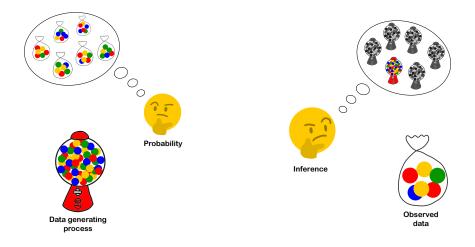
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Questions?





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- Now we want to move the other way. If we have a set of data, can we estimate the various parts of the probability distributions that we have talked about. Can we estimate the mean, the variance, the covariance, etc?

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- Now we want to move the other way. If we have a set of data, can we estimate the various parts of the probability distributions that we have talked about. Can we estimate the mean, the variance, the covariance, etc?
- Moving forward this is going to be very important. Why? Because we are going to want to estimate the population conditional expectation in regression.

Primary Goals for This Week

We want to be able to interpret the numbers in this table (and a couple of numbers that can be derived from these numbers).

Region	Experimental Condition		Estimated
	Baseline	Black Family	Percent Angry
Non-South	2.28ª	2.24	0
	(.07)	(.05)	
	425 ^b	461	
South	1.95	2.37	42
	(.06)	(.08)	
	139	136	

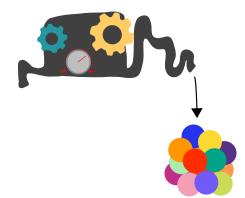
Table 1. Mean Level of Anger Toward A Black Family Moving in Next Door, by Region (Whites Only)

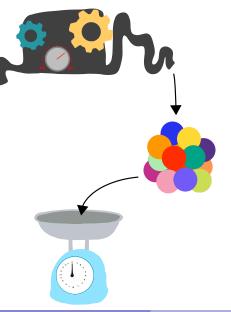
"Standard error of the estimate.

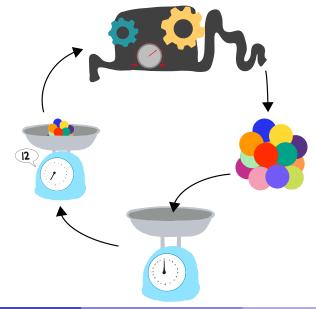
^bNumber of cases.

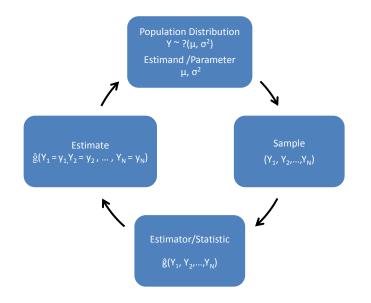












September 24/26, 2018

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9 / 151

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- e.g. the distribution of votes for Hillary Clinton in the population of registered voters in the United States. This is an example of a finite population.
- Sometimes the population will be more abstract, such as the population of all possible television ads. This is an example of an infinite population.
- With either a finite or infinite population our main goal in inference is to learn about the population distribution or particular aspects of that distribution, like the mean or variance, which we call a population parameter (or just parameter).

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- Instead, we will often make a parametric assumption and assume that the formula for *f* is known up to some unknown parameters.
- Thus, f has two parts: the known part which is the formula for the pmf/pdf (sometimes called the parametric model and comes from the distributional assumptions) and the unknown part, which are the parameters, θ .

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- Probability tells us what types of samples we should expect for different values of θ .
- For some problems, such as estimating the mean of a distribution, we actually won't need to specify a parametric model for the distribution allowing us to take an agnostic view of statistics.

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If we think of a sample of size *n* as randomly sampled with replacement from the population, then Y_1, \ldots, Y_n are independently and identically distributed (i.i.d.) random variables with $E[Y_i] = \mu$ and $V[Y_i] = \sigma^2$ for all $i \in \{1, ..., n\}$.

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where population is a vector that contains the Y_i values for all units in the population.

Our estimators, $\hat{\mu}$, are functions of Y_1, \ldots, Y_n and will therefore be random variables with their own probability distributions.

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This occurs whenever we are interested in making causal inferences.

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- Estimators are functions of sample data (i.e. statistics) which we use to learn about the estimands. Often denoted with a "hat" (e.g. $\hat{\mu}, \hat{\theta}$)

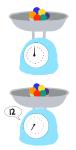




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- Estimators are functions of sample data (i.e. statistics) which we use to learn about the estimands. Often denoted with a "hat" (e.g. $\hat{\mu}, \hat{\theta}$)
- Estimates are particular values of estimators that are realized in a given sample (e.g. sample mean): ¹/_n \sum_{i=1}^{n} y_i





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- Even without a full probability model we can estimate particular properties of a distribution such as the mean E[Y_i] = μ or the variance V[Y_i] = σ²
- An estimator $\hat{\theta}$ of some parameter θ , is a function of the sample $\hat{\theta} = h(Y_1, \dots, Y_n)$ and thus is a random variable.

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Why Study Estimators?

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Repeated Sampling Procedure:

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- Plot the sampling distribution of the sample means (maybe as a histogram).

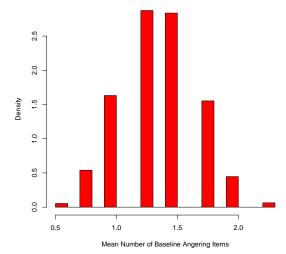
Repeated Sampling Procedure

population data

ypop <- c(rep(0,0),rep(1,17),rep(2,10),rep(3,4))</pre>

simulate the sampling distribution of the sample mean

SamDistMeans <- replicate(10000, mean(sample(ypop,size=4,replace=TRUE)))</pre>

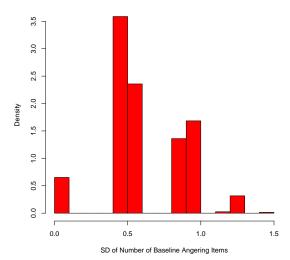


19 / 151

We can consider sampling distributions for other sample statistics (e.g., the sample standard deviation).

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- **1** Take a simple random sample of size n = 4.
- ② Calculate the sample standard deviation.
- Sepeat steps 1 and 2 at least 10,000 times.
- Plot the sampling distribution of the sample standard deviations (maybe as a histogram).



Standard Error

We refer to the standard deviation of a sampling distribution as a standard error.

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Two Points of Potential Confusion:

- Each sampling distribution has its own standard deviation, and therefore its own standard error. (.35 for mean, .30 for sd)
- Some people refer to an estimated standard error as the standard error.

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Notation for Sampling Distributions

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We say that $X_1, X_2, ..., X_n$ are identically and independently distributed from a population distribution with a mean $(E[X_1] = \mu)$ and a variance $(V[X_1] = \sigma^2)$.

Then we write $X_1, X_2, \ldots X_n \sim_{i.i.d} ?(\mu, \sigma^2)$

Describing the Sampling Distribution for the Mean

We would like a full description of the sampling distribution for the mean, but it will be useful to separate this description into three parts.

If we assume that $X_1, \ldots, X_n \sim_{i.i.d} ?(\mu, \sigma^2)$, then we would like to identify the following things about \overline{X}_n .

- *E*[*X*_n]
 V[*X*_n]
- ?

Expectation of \overline{X}_n

Again, let $X_1, X_2, ..., X_n$ be identically and independently distributed from a population distribution with a mean $(E[X_1] = \mu)$ and a variance $(V[X_1] = \sigma^2)$. Using the properties of expectation, calculate

$$E[\overline{X}_n] = E[\frac{1}{n}\sum_{i=1}^{n} X_i]$$
$$=?$$

Variance of \overline{X}_n

Again, let $X_1, X_2, ..., X_n$ be identically and independently distributed from a population distribution with a mean $(E[X_1] = \mu)$ and a variance $(V[X_1] = \sigma^2)$. Using the properties of variances, calculate

$$V[\overline{X}_n] = V[\frac{1}{n}\sum_{i=1}^n X_i]$$

=?

What about the "?"

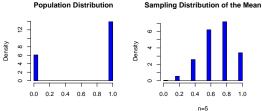
If
$$X_1, \ldots, X_n \sim_{i.i.d.} N(\mu, \sigma^2)$$
, then
 $\overline{X}_n \sim N(\mu, \frac{\sigma^2}{n})$

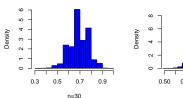
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What if X_1, \ldots, X_n are not normally distributed?

Bernoulli (Coin Flip) Distribution

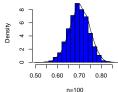




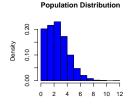
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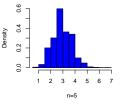
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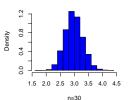


Poisson (Count) Distribution



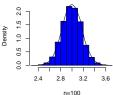
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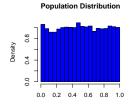


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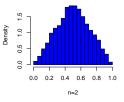
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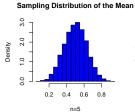


Uniform Distribution

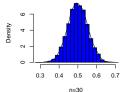


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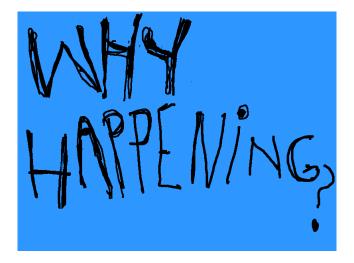


Why would this be true?



Images from Hyperbole and a Half by Allie Brosh.

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The Central Limit Theorem

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If $X_1, \ldots, X_n \sim_{i.i.d.} ?(\mu, \sigma^2)$ and n is large, then

$$\overline{X}_n \sim_{approx} N(\mu, \frac{\sigma^2}{n})$$

To understand the Central Limit Theorem mathematically we need a few basic definitions in place first.

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Definition (Convergence in Probability)

A sequence $X_1, ..., X_n$ of random variables converges in probability towards a real number *a* if, for all accuracy levels $\varepsilon > 0$,

$$\lim_{n\to\infty} \Pr\left(|X_n-a|\geq\varepsilon\right)=0$$

We write this as

$$X_n \xrightarrow{p} a$$
 or $\lim_{n \to \infty} X_n = a$.

Definition (Law of Large Numbers)

Let X_1, X_2, \ldots, X_n be a sequence of i.i.d. random variables, each with finite mean μ . Then for all $\varepsilon > 0$,

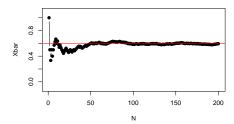
$$\overline{X}_{n} \ \stackrel{p}{
ightarrow} \mu$$
 as $n
ightarrow \infty$

or equivalently,

$$\lim_{n \to \infty} \Pr(|\overline{X}_n - \mu| \ge \varepsilon) = 0$$

where \overline{X}_n is the sample mean.

Example: Mean of N independent tosses of a coin:



35 / 151

Definition (Convergence in Distribution)

Consider a sequence of random variables $X_1, ..., X_n$, each with CDFs $F_1, ..., F_n$. The sequence is said to converge in distribution to a limiting random variable X with CDF F if

$$\lim_{n\to\infty}F_n(x)=F(x),$$

for every point x at which F is continuous. We write this as

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- As *n* grows, the distribution of X_n converges to the distribution of X.
- Convergence in probability is a special case of convergence in distribution in which the distribution converges to a degenerate distribution (i.e. a probability distribution which only takes a single value).

Definition (Lindeberg-Lévy Central Limit Theorem)

Let $X_1, ..., X_n$ a sequence of i.i.d. random variables each with mean μ and variance $\sigma^2 < \infty$. Then, for *any* population distribution of X,

$$\sqrt{n}(\overline{X}_n-\mu) \xrightarrow{d} \mathcal{N}(0,\sigma^2).$$

• As *n* grows, the \sqrt{n} -scaled sample mean converges to a normal random variable.

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- As *n* grows, the \sqrt{n} -scaled sample mean converges to a normal random variable.
- CLT also implies that the standardized sample mean converges to a standard normal random variable:

$$Z_n \equiv \frac{\overline{X}_n - E\left[\overline{X}_n\right]}{\sqrt{V\left[\overline{X}_n\right]}} = \frac{\overline{X}_n - \mu}{\sigma/\sqrt{n}} \stackrel{d}{\to} \mathcal{N}(0, 1).$$

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• Note that CLT holds for a random sample from *any* population distribution (with finite mean and variance) — what a convenient result!

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- B) The distribution of \overline{X} becomes more normally distributed.

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- A) The distribution of X becomes more normally distributed.
- B) The distribution of \overline{X} becomes more normally distributed.
- C) Both statements are true.

Populations, Sampling, Sampling Distributions

- Conceptual
- Mathematical

Overview of Point Estimation

- 3 Properties of Estimators
- 4 Review and Example
- 5 Fun With Hidden Populations
- 6 Interval Estimation
- 7 Large Sample Intervals for a Mean
 - Simple Example
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- III Appendix: χ^2 and t-distribution

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We refer to characteristics of the population distribution (e.g., E[X]) as parameters. These are often denoted with a greek letter (e.g. μ).

We use a statistic (e.g., \overline{X}) to estimate a parameter, and we will denote this with a hat (e.g. $\hat{\mu}$). A statistic is a function of the sample.

Why Point Estimation?

• Estimating one number is typically easier than estimating many (or an infinite number of) numbers.

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- The question of interest may be answerable with single characteristic of the distribution (e.g., if E[Y] – E[X] identifies the proportion angered by the sensitive item, then it may be sufficient to estimate E[Y] and E[X])

Estimators for $\boldsymbol{\mu}$

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Estimators for μ

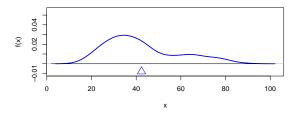
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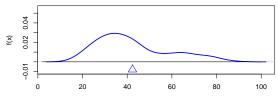
Clearly, one of these estimators is better than the other, but how can we define "better"?

Age population distribution in blue

Sampling Distribution for \overline{X}_4

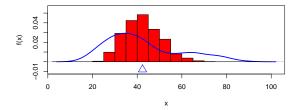


Sampling Distribution for \tilde{X}_4

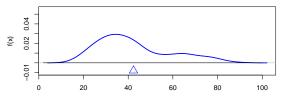


Age population distribution in blue, sampling distributions in red

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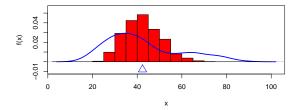


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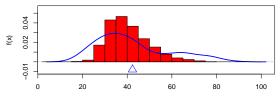


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Sampling Distribution for \overline{X}_4



Sampling Distribution for \widetilde{X}_4



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Methods of Finding Estimators

We will primarily discuss the Method of Least Squares for finding estimators in this course. However, many of the estimators we discuss can also be derived by Method of Moments or Method of Maximum Likelihood (covered in Soc504). We will primarily discuss the Method of Least Squares for finding estimators in this course. However, many of the estimators we discuss can also be derived by Method of Moments or Method of Maximum Likelihood (covered in Soc504).

When estimating simple features of a distribution we can use the plug-in principle, the idea that you write down the feature of the distribution you are interested in and estimate with the sample analog. Formally this is using the Empirical CDF to estimate features of the population.

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Sometimes there are many possible estimators for a given parameter. Which one should we choose?

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- We'd like an estimator that has a known sampling distribution (approximately) when the sample size is large.

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- Unbiasedness: Is the sampling distribution of our estimator centered at the true parameter value? $E[\hat{\mu}] = \mu$
- Efficiency: Is the variance of the sampling distribution of our estimator reasonably small? $V[\hat{\mu}_1] < V[\hat{\mu}_2]$

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- Consistency: As our sample size grows to infinity, does the sampling distribution of our estimator converge to the true parameter value?
- Asymptotic Normality: As our sample size grows large, does the sampling distribution of our estimator approach a normal distribution?

Definition

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An estimator is unbiased iff:

$$\mathsf{Bias}(\hat{\mu}) = 0$$

Example: Estimators for Population Mean

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Candidate estimators:

μ₁ = Y₁ (the first observation)
μ₂ = 1/2 (Y₁ + Y_n) (average of the first and last observation)
μ₃ = 42
μ₄ = Y_n (the sample average)

How do we choose between these estimators?

•
$$E[Y_1 - \mu] =$$

• $E[\frac{1}{2}(Y_1 + Y_n) - \mu] =$
• $E[42 - \mu] =$
• $E[\overline{Y}_n - \mu] =$

•
$$E[Y_1 - \mu] = \mu - \mu = 0$$

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b $E[\overline{Y}_n - \mu] = \frac{1}{n} \sum_{i=1}^{n} E[Y_i] - \mu$

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Which of these estimators are unbiased?

Is
$$E[Y_1 - \mu] = \mu - \mu = 0$$
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• Estimators 1,2, and 4 are unbiased because they get the right answer on average.

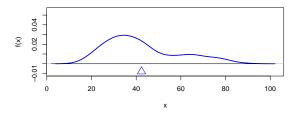
1
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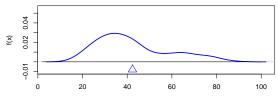
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- Estimator 3 is biased.

Age population distribution in blue

Sampling Distribution for \overline{X}_4

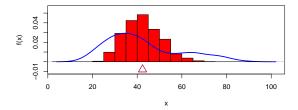


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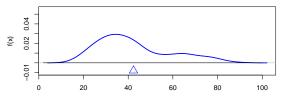


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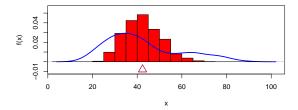


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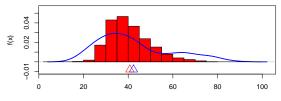


Age population distribution in blue, sampling distributions in red

Sampling Distribution for \overline{X}_4



Sampling Distribution for \widetilde{X}_4



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Definition (Efficiency)

If $\hat{\theta}_1$ and $\hat{\theta}_2$ are unbiased estimators of θ , then $\hat{\theta}_1$ is more efficient relative to $\hat{\theta}_2$ iff

 $V[\hat{ heta}_1] < V[\hat{ heta}_2]$

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Aronow and Miller discuss efficiency in terms of MSE (more on this in a second).

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$$V[Y_1] =$$

2
$$V[\frac{1}{2}(Y_1 + Y_n)] =$$

•
$$V[\overline{Y}_n] =$$

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$$V[Y_1] = \sigma^2$$

• $V[\frac{1}{2}(Y_1 + Y_n)] =$
• $V[42] =$

•
$$V[\overline{Y}_n] =$$

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• $V[\frac{1}{2}(Y_1 + Y_n)] = \frac{1}{4}V[Y_1 + Y_n]$
• $V[42] =$
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• $V[\overline{Y}_n] = \frac{1}{n^2}\sum_{1}^{n}V[Y_i] = \frac{1}{n^2}n\sigma^2 = \frac{1}{n}\sigma^2$

What is the variance of our estimators?

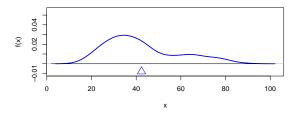
•
$$V[Y_1] = \sigma^2$$

• $V[\frac{1}{2}(Y_1 + Y_n)] = \frac{1}{4}V[Y_1 + Y_n] = \frac{1}{4}(\sigma^2 + \sigma^2) = \frac{1}{2}\sigma^2$
• $V[42] = 0$
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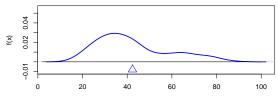
Among the unbiased estimators, the sample average has the smallest variance. This means that Estimator 4 (the sample average) is likely to be closer to the true value μ , than Estimators 1 and 2.

Age population distribution in blue

Sampling Distribution for \overline{X}_4

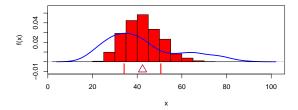


Sampling Distribution for \tilde{X}_4

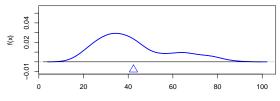


Age population distribution in blue, sampling distributions in red

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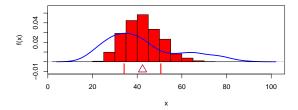


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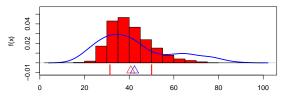


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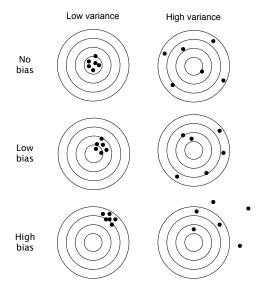


Sampling Distribution for \widetilde{X}_4



х

Choosing Estimators



Salganik (2018), Figure 3.1

Stewart (Princeton)

55 / 151

Mean Squared Error

How can we choose between an unbiased estimator and a biased, but more efficient estimator?

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Definition (Mean Squared Error)

To compare estimators in terms of both efficiency and unbiasedness we can use the Mean Squared Error (MSE), the expected squared difference between $\hat{\theta}$ and θ :

$$\mathsf{MSE}(\hat{ heta}) = \mathsf{E}[(\hat{ heta} - heta)^2] = \mathsf{Bias}(\hat{ heta})^2 + \mathsf{V}(\hat{ heta}) = \left[\mathsf{E}[\hat{ heta}] - heta
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• Asymptotic properties of an estimator are defined by the behavior of $\hat{\theta}_1, ... \hat{\theta}_n$ when *n* goes to infinity.

Stewart (Princeton)

Week 3: Learning From Random Sam

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- Two types of stochastic convergence are of particular importance:
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 (i.e. the limiting distribution is a point mass)
 - Convergence in distribution: values in the sequence continue to vary, but the variation eventually comes to follow an unchanging distribution (i.e. the limiting distribution is a well characterized distribution)

Convergence in Probability

Definition (Convergence in Probability)

A sequence $X_1, ..., X_n$ of random variables converges in probability towards a real number *a* if, for all accuracy levels $\varepsilon > 0$,

$$\lim_{n\to\infty}\Pr\left(|X_n-a|\geq\varepsilon\right)=0$$

We write this as

$$X_n \xrightarrow{p} a$$
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• For example, the sample mean \bar{X}_n converges to the population mean μ in probability because

$$E[ar{X}_n]=\mu$$
 and $V[ar{X}_n]=\sigma^2/n o 0$ as $n o\infty$

3: Consistency

(does it get closer to the right answer as sample size increases)

Definition

An estimator θ_n is consistent if the sequence $\theta_1, ..., \theta_n$ converges in probability to the true parameter value θ as sample size *n* grows to infinity:

$$\theta_n \xrightarrow{p} \theta \quad \text{or} \quad \underset{n \to \infty}{\text{plim}} \theta_n = \theta$$

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- Does unbiasedness imply consistency?
- Does consistency imply unbiasedness?

Stewart (Princeton)

Our candidate estimators:

 $\widehat{\mu}_1 = Y_1$ $\widehat{\mu}_2 = 4$ $\widehat{\mu}_3 = \overline{Y}_n \equiv \frac{1}{n}(Y_1 + \dots + Y_n)$ $\widehat{\mu}_4 = \widetilde{Y}_n \equiv \frac{1}{n+5}(Y_1 + \dots + Y_n)$

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The sample mean is a consistent estimator for μ .

$$\overline{X}_n \sim_{approx} N\left(\mu, \frac{\sigma^2}{n}\right)$$

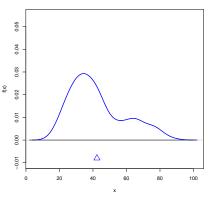
Sampling Distribution for \overline{X}_1

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As *n* increases, $\frac{\sigma^2}{n}$ approaches 0.

n =



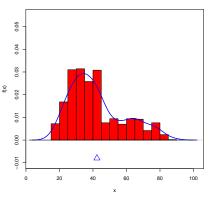
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$$n = 1$$



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As *n* increases, $\frac{\sigma^2}{n}$ approaches 0.

$$n = 25$$

0.05 0.04 0.03 ž 0.02 0.01 0.00 Δ -0.01 n 20 40 60 80 100 х

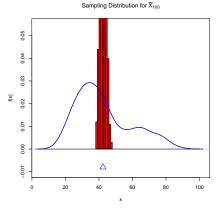
Sampling Distribution for \overline{X}_{25}

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As *n* increases, $\frac{\sigma^2}{n}$ approaches 0.

n = 100



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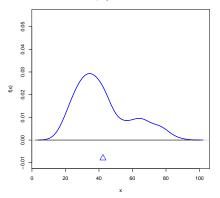
An estimator can be inconsistent in several ways:

- The sampling distribution collapses around the wrong value
- The sampling distribution never collapses around anything

Consider the median estimator: $\tilde{X}_n =$ median $(Y_1, ..., Y_n)$

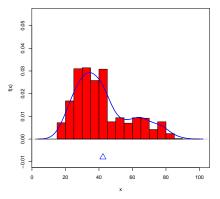
Consider the median estimator: $\tilde{X}_n =$ median $(Y_1, ..., Y_n)$ Is this estimator consistent for the expectation?

n =



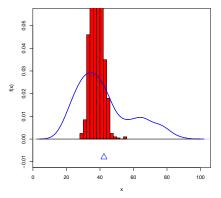
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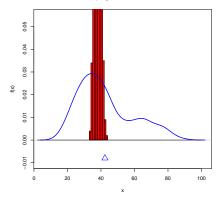
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Sampling Distribution for X25

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Sampling Distribution for X100

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The sampling distributions of many estimators converge towards a normal distribution.

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The sampling distributions of many estimators converge towards a normal distribution.

For example, we've seen that the sampling distribution of the sample mean converges to the normal distribution.

Mean Squared Error

How can we choose between an unbiased estimator and a biased, but more efficient estimator?

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Review and Example

Gerber, Green, and Larimer (American Political Science Review, 2008)

Dear Registered Voter:

WHAT IF YOUR NEIGHBORS KNEW WHETHER YOU VOTED?

Why do so many people fail to vote? We've been talking about the problem for years, but it only seems to get worse. This year, we're taking a new approach. We're sending this mailing to you and your neighbors to publicize who does and does not vote.

The chart shows the names of some of your neighbors, showing which have voted in the past. After the August 8 election, we intend to mail an updated chart. You and your neighbors will all know who voted and who did not.

DO YOUR CIVIC DUTY - VOTE!

MAPLE DR	Aug 04	Nov 04	Aug 06
9995 JOSEPH JAMES SMITH	Voted	Voted	
9995 JENNIFER KAY SMITH		Voted	
9997 RICHARD B JACKSON		Voted	
9999 KATHY MARIE JACKSON		Voted	

```
load("gerber_green_larimer.RData")
## turn turnout variable into a numeric
social$voted <- 1 * (social$voted == "Yes")
neigh.mean <- mean(social$voted[social$treatment == "Neighbors"])
neigh.mean
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contr.mean
neigh.mean - contr.mean</pre>
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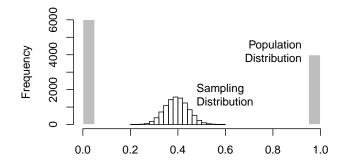
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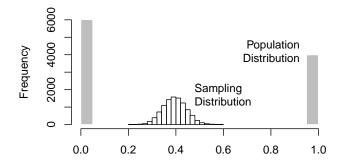
Is this a "real" effect? Is it big?

We want to think about the sampling distribution of the estimator.

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We want to think about the sampling distribution of the estimator.



But remember that we only get to see one draw from the sampling distribution. Thus ideally we want an estimator with good properties.

Stewart (Princeton)

Week 3: Learning From Random Sar

s September 24/26, 2018 6

69 / 151

Going back to the Gerber, Green, and Larimer result...

• The estimator is difference in means

- The estimator is difference in means
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- Suppose we have an estimate of the estimator's standard error $\hat{SE}(\hat{\theta}) = 0.02$.

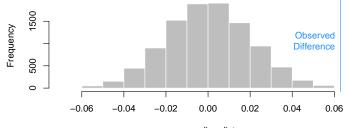
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- What if there was no difference in means in the population $(\mu_y \mu_x = 0)$?
- By asymptotic Normality $(\hat{ heta} 0)/\mathsf{SE}(\hat{ heta}) \sim \mathsf{N}(0,1)$
- By the properties of Normals, we know that this implies that $\hat{\theta} \sim \mathcal{N}(0, \mathsf{SE}(\hat{\theta}))$

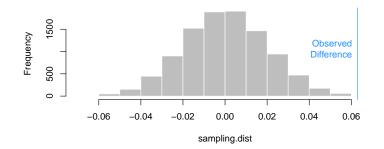
We can plot this to get a feel for it.

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sampling.dist

We can plot this to get a feel for it.



Does the observed difference in means seem plausible if there really were no difference between the two groups in the population?

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Next Class:

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- We must usually make assumptions and/or appeal to a large *n* in order to derive a sampling distribution.
- Choosing a point estimator may require tradeoffs between desirable properties.
- Next Class: interval estimation

Summary of Properties

-

Concept	Criteria	Intuition
Unbiasedness	$E[\hat{\mu}] = \mu$	Right on average
Efficiency	$V[\hat{\mu}_1] < V[\hat{\mu}_2]$	Low variance
Consistency	$\hat{\mu}_n \xrightarrow{p} \mu$	Converge to estimand as $n o \infty$
Asymptotic Normality	$\hat{\mu}_n \stackrel{ ext{approx.}}{\sim} N(\mu, rac{\sigma^2}{n})$	Approximately normal in large <i>n</i>

Fun with Hidden Populations



Dennis M. Feehan and Matthew J. Salganik (2016) "Generalizing the Network Scale-Up Method: A New Estimator for the Size of Hidden Populations" Sociological Methodology, http://dx.doi.org/10.1177/0081175016665425

Slides graciously provided by Matt Salganik.

Scale-up Estimator

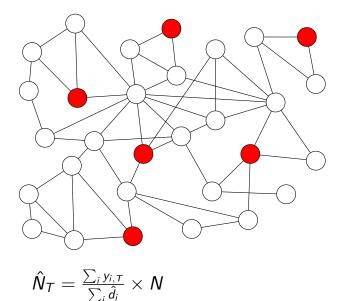


Basic insight from Bernard et al. (1989)

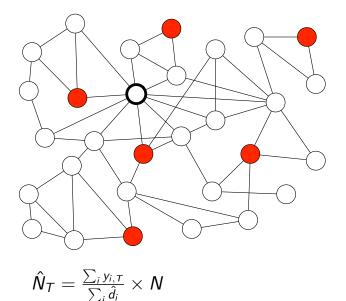
Stewart (Princeton)

Week 3: Learning From Random Sample

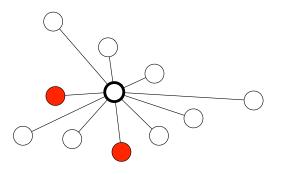
Network scale-up method



Network scale-up method



Network scale-up method



$$\hat{N}_T = \frac{2}{10} \times 30 = 6$$

Stewart (Princeton)

If $\underbrace{y_{i,k} \sim Bin(d_i, N_k/N)}_{\text{basic scale-up model}}$, then maximum likelihood estimator is

$$\hat{N}_{T} = rac{\sum_{i} y_{i,T}}{\sum_{i} \hat{d}_{i}} imes N$$

• \hat{N}_T : number of people in the target population

- $y_{i,T}$: number of people in target population known by person *i*
- \hat{d}_i : estimated number of people known by person *i*
- N: number of people in the population

See Killworth et al., (1998)

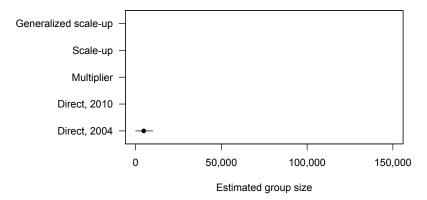
Target population	Location	Citation
Mortality in earthquake	Mexico City, Mexico	Bernard et al. (1989)
Rape victims	Mexico City, Mexico	Bernard et al. (1991)
HIV prevalence, rape, & homelessness	U.S.	Killworth et al. (1998)
Heroin use	14 U.S. cities	Kadushin et al. (2006)
Choking incidents in children	Italy	Snidero et al. (2007, 2009)
Groups most at-risk for HIV/AIDS	Ukraine	Paniotto et al. (2009)
Heavy drug users	Curitiba, Brazil	Salganik et al. (2011)
Men who have sex with men	Japan	Ezoe et al. (2012)
Groups most at risk for HIV/AIDS	Almaty, Kazakhstan	Scutelniciuc (2012a)
Groups most at risk for HIV/AIDS	Moldova	Scutelniciuc (2012b)
Groups most at risk for HIV/AIDS	Thailand	Aramrattan (2012)
Groups most at risk for HIV/AIDS	Chongqing, China	Guo (2012)
Groups most at risk for HIV/AIDS	Rwanda	Rwanda Biomedical Center (2012)

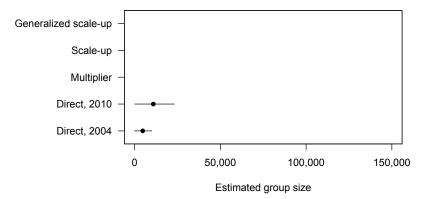
• Feehan and Salganik study the properties of the estimator

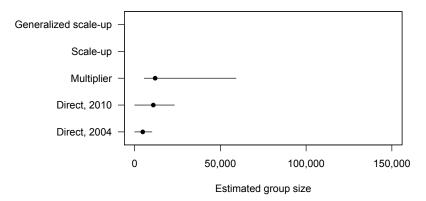
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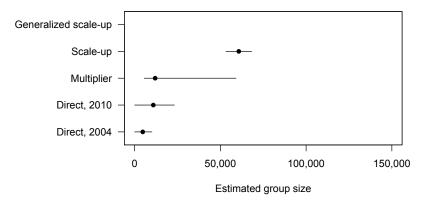
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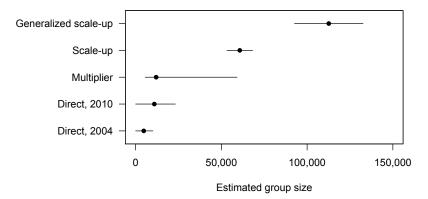
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- This was unknown up to this point!
- Analyzing the estimator let them see that the problem can be addressed by collecting a new kind of data on the visibility of hidden population (which can easily be collected with respondent driven sampling)





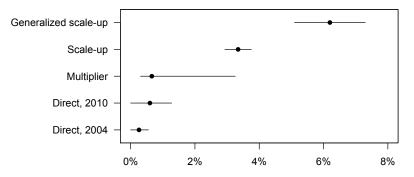






Results

Heavy Drug Users, Curitiba, Brazil



Estimated prevalence in the general population

• Studying estimators can not only expose problems but suggest solutions

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- Studying estimators can not only expose problems but suggest solutions
- Another example of creative and interesting ideas coming from the applied people
- Formalizing methods is important because it is what allows them to be studied- it was a long time before anyone discovered the bias/consistency concerns!

Appendix: More Details on Network scale-up method

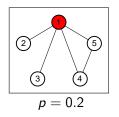
Two important advantages of network scale-up method:

- only requires a random sample of the general population and is therefore easier to standardize across place and time
- built-in validation

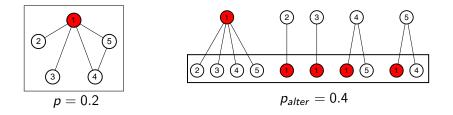
but there are problems too ...

If you have all the data, does it get the right answer?

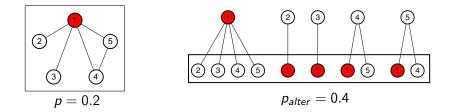
Issue 1: Set of egos can be different from sequence of alters.



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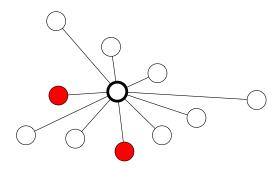


$$p_{alter} = p imes rac{avg. degree (target pop.)}{avg. degree (general pop.)} = p\delta$$

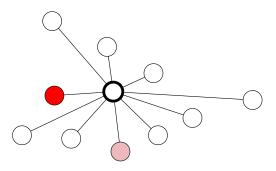
Estimates will be biased by a factor of δ ("degree ratio")

Is sampling the only source of error?

Issue 2: Ego is not aware of everything about all of their alters.



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Estimates will be biased by a factor of τ ("information transmission rate")

Generalized scale-up estimator:

$$\widehat{p} = \frac{\sum_{i} y_{i}}{\sum_{i} \hat{d}_{i}} \cdot \left(\frac{1}{\widehat{\delta}}\right) \cdot \left(\frac{1}{\widehat{\tau}}\right)$$

Game of contacts: Context

We developed the game of contacts to estimate transmission rate and degree ratio. To estimate the number of heavy drug users in Curitiba, Brazil (city of 1.8 million people), we did a two-part study:

- "game of contacts" to estimate transmission rate and degree ratio (sample of 294 heavy drug users)
- Scale-up survey (sample of 500 people in general population)

Results combined to produce estimates that are compared to estimates from other methods

Game of contacts

Use a variation of approach from McCarty et al. (1997). Interviewer shuffles a deck of 24 playing cards . . .



Game of contacts

A card is pulled from the deck and the respondent is asked:



How many people do you know named [Amadeu]?

Game of contacts

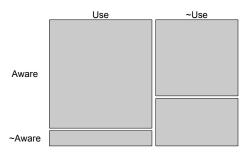
The respondent will pick up this many blocks and place them:



Record answers; clear board; repeated for 24 names.

Game of contacts: Results

294 participants, 4,173 alters "selective exposure" and "selective disclosure" (Kitts, 2003)



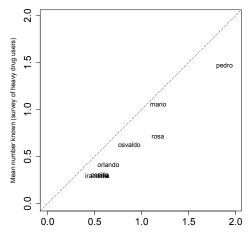
Transmission rate $\hat{\tau} = 0.76$, [0.72, 0.80] Other data checks in paper

Game of contacts: Degree ratio

Ask the same questions in the game of contacts and the scale-up survey (e.g. "How many people do you know named Pedro?")

Game of contacts: Degree ratio

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Mean number known (survey of general population)

References

- Kuklinski et al. 1997 "Racial prejudice and attitudes toward affirmative action" *American Journal of Political Science* http://www.jstor.org/stable/2111770
- Gerber, Green, and Larimer. 2008. "Social pressure and voter turnout: Evidence from a large-scale field experiment." *American Political Science Review* 102: 33-48. https://doi.org/10.1017/S000305540808009X.
- Feehan and Salganik 2017 "Generalizing the Network Scale-Up Method: A New Estimator for the Size of Hidden Populations" *Sociological Methodology*,

http://dx.doi.org/10.1177/0081175016665425.

• Last Week

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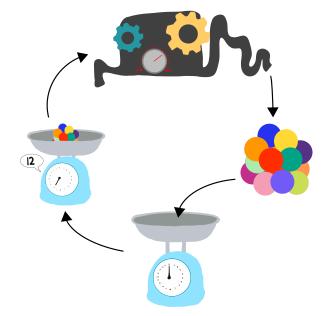
Where We've Been and Where We're Going ...

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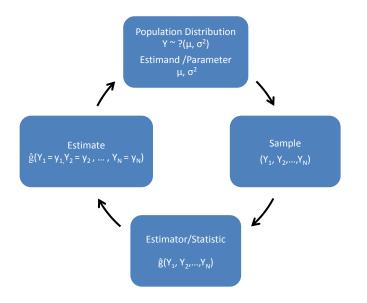
Questions?

95 / 151

Last Time



Last Time



September 24/26, 2018

Populations, Sampling, Sampling Distributions

- Conceptual
- Mathematical
- Overview of Point Estimation
 - Properties of Estimators
 - 4 Review and Example
- 5 Fun With Hidden Populations
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- An interval estimate is a realized value from an interval estimator. The estimated interval typically forms what we call a confidence interval, which we will define shortly.

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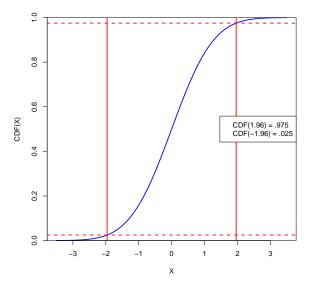
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Why?

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We call this estimator a 95% confidence interval for μ .

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 $\overline{\mathbf{Y}}\sim_{approx} N(\mu,\sigma^2/n)$

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Suppose the 1,161 respondents in
the Kuklinski data set were the
population, with
 $\mu = 42.7$ and $\sigma^2 = 257.9$.

20

0

Δ

Age

60

80

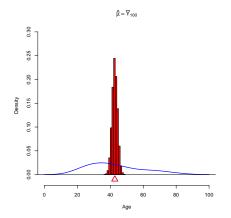
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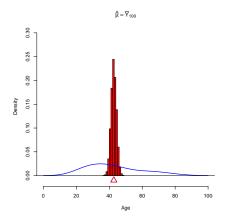
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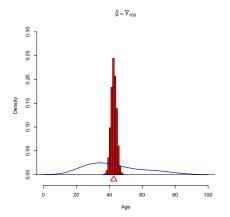
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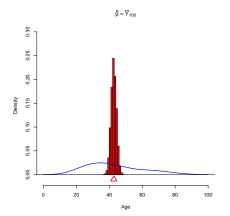
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$$\overline{Y}_{100} \sim_{approx} N(42.7, 2.579)$$



The standard error of \overline{Y}

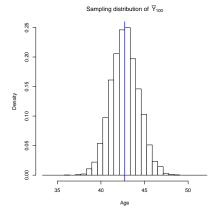
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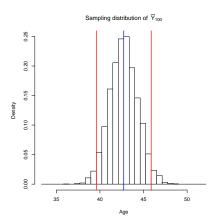


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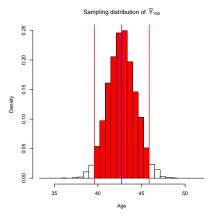


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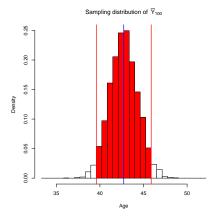
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But we can **not** directly use this now because σ^2 is unknown. Instead, we need an estimator of σ^2 , $\hat{\sigma}^2$.

Two possible estimators of population variance:

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$$S_{0n}^2 = \frac{1}{n} \sum_{i=1}^n (X_i - \overline{X}_n)^2$$

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 S_{1n}^2 (unbiased and consistent) is commonly called the sample variance.

Estimating σ and the SE

Returning to Kulinski et. al...

We will use the sample variance:

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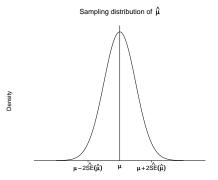
$$S = \sqrt{S^2}$$

We will plug in S for σ and our estimated standard error will be

$$\widehat{SE}[\hat{\mu}] = \frac{S}{\sqrt{n}}$$

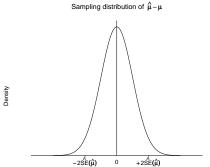
If $X_1, ..., X_n$ are i.i.d. and n is large, then

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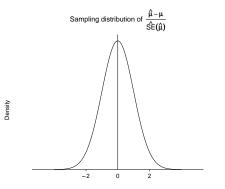


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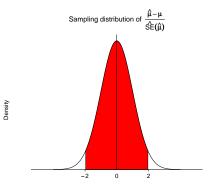
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$$\widehat{\mu} - \mu \sim N(0, (\widehat{SE}[\widehat{\mu}])^2)$$

$$\frac{\widehat{\mu} - \mu}{\widehat{SE}[\widehat{\mu}]} \sim N(0, 1)$$

We know that

$$P\left(-1.96 \leq rac{\widehat{\mu} - \mu}{\widehat{SE}[\widehat{\mu}]} \leq 1.96
ight) = 95\%$$



We can work backwards from this:

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The random quantities in this statement are $\hat{\mu}$ and $\widehat{SE}[\hat{\mu}]$. Once the data are observed, nothing is random!

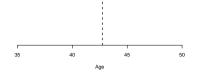
We can simulate this process using the Kuklinski data:

1) Draw a sample of size 100:



2) Calculate $\hat{\mu}$ and $\widehat{SE}[\hat{\mu}]$:

3) Construct the 95% CI:



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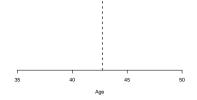
1) Draw a sample of size 100:



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$$\hat{\mu} = 42.32$$
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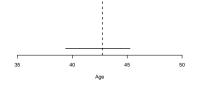


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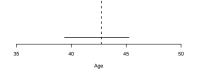
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	1		1		
0	20	40	60	80	100

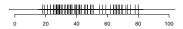
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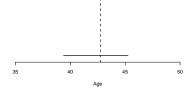
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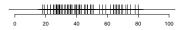
$$\hat{\mu} = 41.93 \quad \widehat{SE}[\hat{\mu}] = 1.604$$

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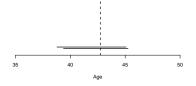


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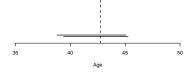
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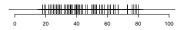
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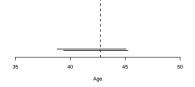
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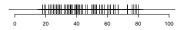
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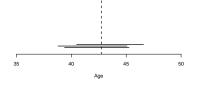


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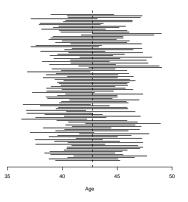
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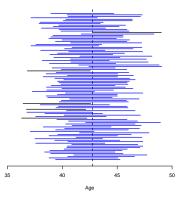


By repeating this process, we generate the sampling distribution of the 95% CIs.



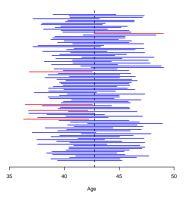
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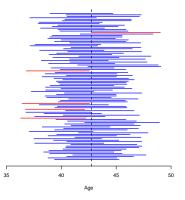


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- By repeating this process, we generate the sampling distribution of the 95% CIs.
- Most of the CIs cover the true μ ; some do not.
- In the long run, we expect 95% of the CIs generated to contain the true value.



This can be tricky, so let's break it down.

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 - ► Therefore, we refer to .95 as the coverage probability

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 - Zero-length intervals, like $[\bar{Y}, \bar{Y}]$, have coverage probability 0
 - Best: for a fixed confidence level/coverage probability, find the smallest interval

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What if we want a different percentage?

$$\mathsf{P}\left(-z \leq rac{\widehat{\mu} - \mu}{\widehat{\mathsf{SE}}[\widehat{\mu}]} \leq z
ight) = (1 - lpha)\%$$

How can we find z?

We know that z comes from the probability in the tails of the standard normal distribution.

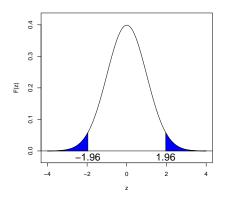
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This gives us a value of 1.96 for z.



What if we want a 50% confidence interval?

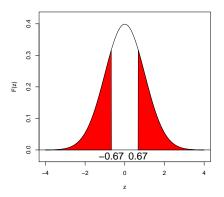
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When $(1 - \alpha) = 0.50$, we want to pick z so that 25% of the probability is in each tail.

This gives us a value of 0.67 for z.



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$$P\left(-z_{\alpha/2} \leq \frac{\widehat{\mu} - \mu}{\widehat{SE}[\widehat{\mu}]} \leq z_{\alpha/2}\right) = (1 - \alpha)\%$$
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In general, let $z_{lpha/2}$ be the value associated with (1-lpha)% coverage:

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$$P\left(\widehat{\mu} - z_{\alpha/2}\widehat{SE}[\widehat{\mu}] \leq \mu \leq \widehat{\mu} + z_{\alpha/2}\widehat{SE}[\widehat{\mu}]\right) = (1 - \alpha)\%$$

We usually construct the $(1 - \alpha)$ % confidence interval with the following formula.

$$\hat{\mu} \pm z_{\alpha/2}\widehat{SE}[\hat{\mu}]$$

Populations, Sampling, Sampling Distributions

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- 5 Fun With Hidden Populations
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- 1 Appendix: χ^2 and *t*-distribution

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When the sample size is small, we need to know something about the distribution in order to construct confidence intervals with the correct coverage (because we can't appeal to the CLT or assume that S is a good approximation of σ).

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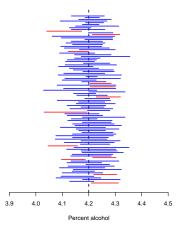
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In this sample, only 88 of the 100 Cls cover the true value.



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We rarely know σ and have to use an estimate instead:

$$\frac{\overline{X}-\mu}{\frac{s}{\sqrt{n}}} \sim t_{n-1}$$

Since we have to estimate σ , the distribution of $\frac{\overline{X}-\mu}{\frac{s}{\sqrt{n}}}$ is still bell-shaped but is more spread out.

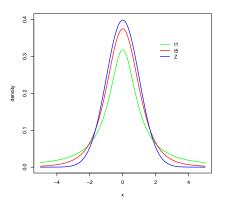
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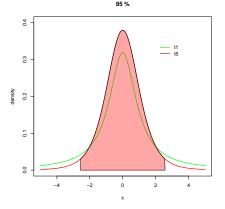
Eventually the t distribution converges to the standard normal.



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As the sample size increases, our estimates of σ improve and extreme values of $\frac{\overline{X} - \mu}{\frac{s}{\sqrt{n}}}$ become less likely.

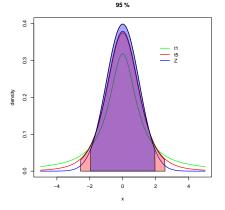
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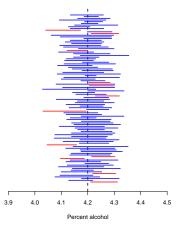
We usually construct the $(1 - \alpha)$ % confidence interval with the following formula.

$$\hat{\mu} \pm t_{\alpha/2}\widehat{SE}[\hat{\mu}]$$

When we generated 95% CIs with the large sample formula

$$\hat{\mu} \pm 1.96 \widehat{SE}[\hat{\mu}]$$

only 88 out of 100 intervals covered the true value.



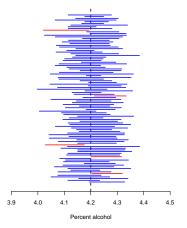
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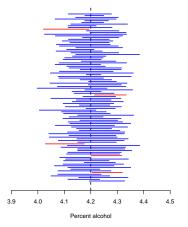
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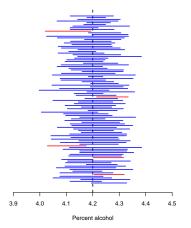
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95 of the 100 Cls in this sample cover the truth.



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Thus, we need to derive the sampling distribution of the new random variable. It turns out that T_n follows Student's *t*-distribution with n-1 degrees of freedom.

Theorem (Distribution of *t*-Value from a Normal Population)

Suppose we have an i.i.d. random sample of size n from $N(\mu, \sigma^2)$. Then, the sample mean \overline{X}_n standardized with the estimated standard error S_n/\sqrt{n} satisfies,

$$T_n \equiv rac{\overline{X}_n - \mu}{S_n / \sqrt{n}} \sim \tau_{n-1}$$

➡ Appendix

Populations, Sampling, Sampling Distributions

- Conceptual
- Mathematical
- Overview of Point Estimation
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Kuklinski Example Returns

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- How should we obtain a confidence interval for our estimate?

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- $X_{11}, X_{12}, ..., X_{1n_1} \sim_{i.i.d.} ?(\mu_1, \sigma_1^2)$
- $X_{21}, X_{22}, ..., X_{2n_2} \sim_{i.i.d.} ?(\mu_2, \sigma_2^2)$
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We will usually be interested in comparing μ_1 to μ_2 , although we will sometimes need to compare σ_1^2 to σ_2^2 in order to make the first comparison.

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Using the same type of argument that we used for the univariate case, we write a $(1 - \alpha)$ % CI as the following:

$$\overline{X}_1 - \overline{X}_2 \pm z_{\alpha/2} \sqrt{\frac{\sigma_1^2}{n_1} + \frac{\sigma_2^2}{n_2}}$$

• Let's say that we have a sample of iid Bernoulli random variables, Y_1, \ldots, Y_n , where each takes $Y_i = 1$ with probability π . Note that this is also the population proportion of ones. We have shown in previous weeks that the expectation of one of these variable is just the probability of seeing a 1: $E[Y_i] = \pi$.

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- **Problem** Show that the sample proportion, $\hat{\pi} = \frac{1}{n} \sum_{i=1}^{n} Y_i$, of the above iid Bernoulli sample, is unbiased for the true population proportion, π , and that the sampling variance is equal to $\frac{\pi(1-\pi)}{n}$.

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- Note that if we have an estimate of the population proportion, π̂, then we also have an estimate of the sampling variance: ^π(1-π̂)/n.
- Given the facts from the previous problem, we just apply the same logic from the population mean to show the following confidence interval:

$$P\left(\hat{\pi} - z_{\alpha/2} \times \sqrt{\frac{\hat{\pi}(1-\hat{\pi})}{n}} \le \pi \le \hat{\pi} + z_{\alpha/2} \times \sqrt{\frac{\hat{\pi}(1-\hat{\pi})}{n}}\right) = (1-\alpha)$$

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Percentage Voting N of Individuals	29.7% 191,243	31.5% 38,218	32.2% 38,204	34.5% 38,218	37.8% 38,201		

• Let's use what we have learned up until now and the information in the table to calculate a 95% confidence interval for the difference in proportions voting between the Neighbors group and the Civic Duty group.

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- You may assume that the samples with in each group are iid and the two samples are independent.

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• Remember that we can calculate the sample variance for a sample proportion like so: $(\hat{\pi}_C(1-\hat{\pi}_C))/n_C$

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	Experimental Group					
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Now, we calculate the 95% confidence interval:

Stewart (Princeton)

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135 / 151

Gerber, Green, and Larimer experiment

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n.n <- 38201
samp.var.n <- (0.378 * (1 - 0.378))/n.n
n.c <- 38218
samp.var.c <- (0.315 * (1 - 0.315))/n.c
se.diff <- sqrt(samp.var.n + samp.var.c)
lower bound
(0.378 - 0.315) - 1.96 * se.diff
[1] 0.05626701
upper bound
(0.378 - 0.315) + 1.96 * se.diff
[1] 0.06973299</pre>

Thus, the confidence interval for the effect is [0.056267, 0.069733].

Stewart (Princeton)

Week 3: Learning From Random Samples

135 / 151

• Interval estimates provide a means of assessing uncertainty.

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• Hypothesis testing

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- What is regression?

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- Reading

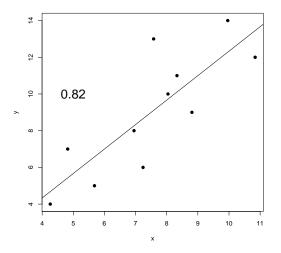
- Hypothesis testing
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- Reading
 - Aronow and Miller 3.4.2 (testing)
 - Aronow and Miller 4.1.1 (bivariate regression)
 - "Momentous Sprint at the 2156 Olympics" by Andrew J Tatem et al. Nature 2004
 - Optional: Imai Ch 2

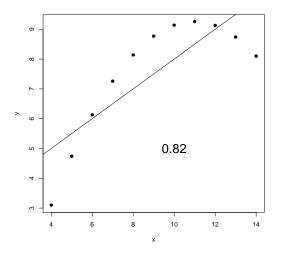
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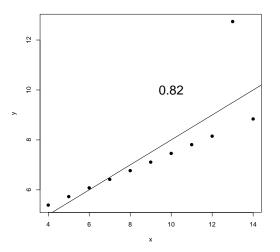
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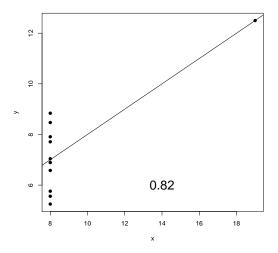
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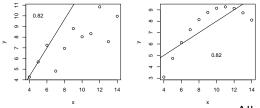
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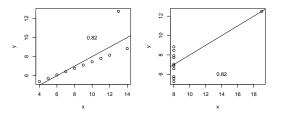








All yield same regression model!



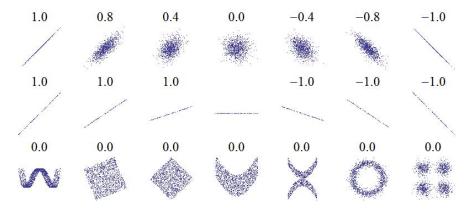
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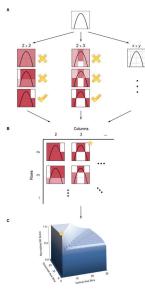
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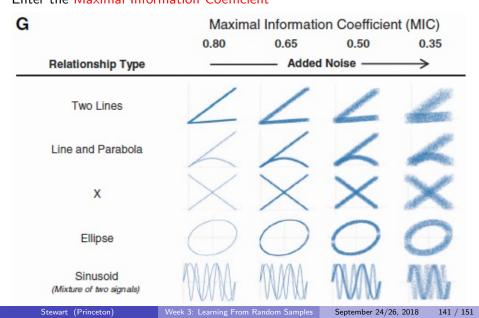


Enter the Maximal Information Coefficient

Fun with Correlation Part 2 Enter the Maximal Information Coefficient



Fun with Correlation Part 2 Enter the Maximal Information Coefficient



Enter the Maximal Information Coefficient **MATHEMATICS**

A Correlation for the 21st Century

Terry Speed

Bioinformatics Division, Walter and Eliza Hall Institute of N Department of Statistics, University of California, Berkeley E-mail: terry{at}stat.berkeley.edu

Concerns with MIC

low power

- low power
- originality?

- low power
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- heuristic binning mechanism

- Iow power
- originality?
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This is still an open issue!

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 - Interval Estimation
- Control Con
 - Simple Example
 - Kuklinski Example
- 8 Small Sample Intervals for a Mean
- Omparing Two Groups
- 10 Fun With Correlation
- 1 Appendix: χ^2 and *t*-distribution

Populations, Sampling, Sampling Distributions

- Conceptual
- Mathematical
- 2 Overview of Point Estimation
- 3 Properties of Estimators
- 4 Review and Example
- 5 Fun With Hidden Populations
- 6 Interval Estimation
- 7 Large Sample Intervals for a Mean
 - Simple Example
 - Kuklinski Example
- 8 Small Sample Intervals for a Mean
- Comparing Two Groups
- Fun With Correlation
- 1 Appendix: χ^2 and *t*-distribution

A Sketch of why the Student *t*-distribution



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➡ Back

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- Let's figure out what distribution that will be

Suppose $Z \sim Normal(0, 1)$.

$$F_X(x) = P(X \leq x)$$

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The pdf then is

$$\frac{\partial F_X(x)}{\partial x} = f_Z(\sqrt{x})\frac{1}{2\sqrt{x}} + f_Z(-\sqrt{x})\frac{1}{2\sqrt{x}}$$

Definition

Suppose X is a continuous random variable with $X \ge 0$, with pdf

$$f(x) = \frac{1}{2^{n/2}\Gamma(n/2)} x^{n/2-1} e^{-x/2}$$

Then we will say X is a χ^2 distribution with n degrees of freedom. Equivalently,

$$X \sim \chi^2(n)$$

$$E[X] = E\left[\sum_{i=1}^{N} Z_i^2\right]$$

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Student's t-Distribution

Definition

Suppose $Z \sim Normal(0,1)$ and $U \sim \chi^2(n)$. Define the random variable Y as,

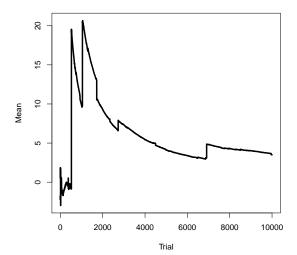
$$Y = \frac{Z}{\sqrt{\frac{U}{n}}}$$

If Z and U are independent then $Y \sim t(n)$, with pdf

$$f(x) = \frac{\Gamma(\frac{n+1}{2})}{\sqrt{\pi n} \Gamma(\frac{n}{2})} \left(1 + \frac{x^2}{n}\right)^{-\frac{n+1}{2}}$$

We will use the t-distribution extensively for test-statistics

Student's *t*-Distribution, Properties Suppose n = 1, Cauchy distribution



Stewart (Princeton)

Suppose n = 1, Cauchy distribution If $X \sim \text{Cauchy}(1)$, then:

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```

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If X \sim \text{Cauchy}(1), then:
E[X] = \text{undefined}
\text{var}(X) = \text{undefined}
If X \sim t(2)
```

```
Suppose n = 1, Cauchy distribution

If X \sim \text{Cauchy}(1), then:

E[X] = \text{undefined}

\text{var}(X) = \text{undefined}

If X \sim t(2)

E[X] = 0
```

```
Suppose n = 1, Cauchy distribution

If X \sim Cauchy(1), then:

E[X] = undefined

var(X) = undefined

If X \sim t(2)

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```

Suppose n > 2, then $var(X) = \frac{n}{n-2}$ As $n \to \infty$ var $(X) \to 1$.