Week 11: Causality with Unmeasured Confounding

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Princeton

November 9-13, 2020

¹These slides are heavily influenced by Matt Blackwell, Adam Glynn and Jens Hainmueller.

Where We've Been and Where We're Going...

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- Last Week
 - selection on observables and measured confounding
- This Week
 - natural experiments
 - instrumental variables
 - regression discontinuity
- The Following Week
 - repeated observations and wrap up
- Long Run
 - lacktriangledown probability o inference o regression o causal inference

- Natural Experiments
- Constant Effects Instrumental Variables
 - Preview of Instrumental Variables
 - Traditional Econometric View of Instrumental Variables
- 3 Instrumental Variables With Heterogeneous Effects
 - Fun with Coarsening Bias
 - 4 Regression Discontinuity
 - Fun with Extremists

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- Under selection on unobservables we are going to need a different approach. We will talk about several over the next two weeks.
- Goal: give you a feel for what is possible, but note that you will need to do work beyond class if you want to use one of these techniques. Think "on ramp" more than "comprehensive tutorial."

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- Interrupted Time-Series

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- Natural Experiments (this video)
- Interrupted Time-Series (this video)
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- When available, a useful way to capitalize on randomness in the world to make causal inferences.
- See Dunning (2012) Natural Experiments in the Social Sciences

Caution on terminology

It is worth noting that the label "natural experiment" is perhaps unfortunate. As we shall see, the social and political forces that give rise to as-if random assignment of interventions are not generally "natural" in the ordinary sense of that term. Second, natural experiments are observational studies, not true experiments, again, because they lack an experimental manipulation. In sum, natural experiments are neither natural nor experiments.

—Dunning (2012) pg 16

Natural Experiment Examples (True Randomization)

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Randomness	Focus	Citation
Vietnam draft	labor market	Angrist 1990
randomized quotas	female leadership in Indian	Chattopadhyay
	village council presidencies	& Duflo 2004
randomized term lengths	tenure in office on legisla-	Dal Bo & Rossi
	tive performance	2010
lottery	effect of winnings on polit-	Doherty, Green
	ical attitudes	& Gerber 2006
randomized ballot order	ballot order effects in CA	Ho & Imai
		2008

Natural Experiment Examples (As If Randomization)

Randomness	Focus	Citation
child abduction by LRA	child soldering affecting	Blattman 2008
	political participation	
election monitor assign-	international election	Hyde 2007
ment	monitoring on fraud	
random shelling by drunk	indiscriminate violence on	Lyall 2009
soldiers	rebellion	
hurricane	study of friendship formu-	Phan and
	lation	Airoldi 2015
2006 Israel-Hezbollah war	stress on unborn babies	Torche and
		Shwed 2015
Snowden revelations	reading behavior on	Penney 2016
	wikipedia	
terrorist attacks	perception of immigrants	Legewie 2013

Questions to Ask Yourself

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• "is the proposed treatment-control comparison guaranteed to be valid by the assumed randomization?"

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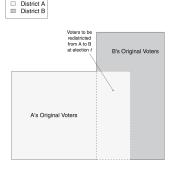
From Sekhon and Titiunik (2012) "When Natural Experiments Are Neither Natural nor Experiments" *American Political Science Review*

- "is the proposed treatment-control comparison guaranteed to be valid by the assumed randomization?"
- "if not, what is the comparison that is guaranteed by the randomization, and how does this comparison relate to the comparison the researcher wishes to make?"

Sekhon and Titiunik 2012 discussion of Ansolabehere et al. 2000

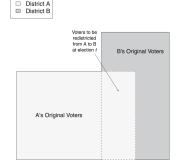
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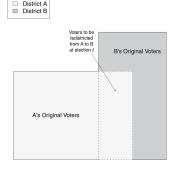
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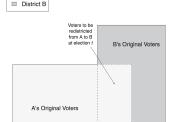
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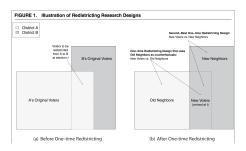
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- idea is that two groups have same incumbent, same challenger, same campaign environment, but different histories with incumbent

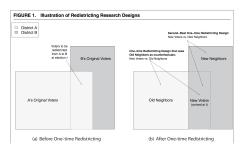


□ District A

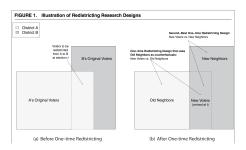
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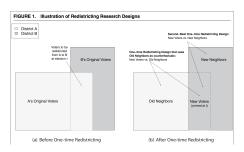
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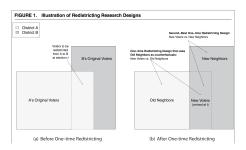
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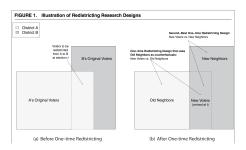
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- 2) What comparison is guaranteed to be valid if redistricting is done at random?
 - random redistricting guarantees that old neighbors and new voters are comparable.
 - ▶ need to find a new design (see Sekhon and Titiunik 2012 for more)

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- Convincingly analyzing a natural experiment takes at least as much careful thought not less!

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- Exogenous randomization can help us make credible causal inferences in places where we never could have run an experiment
- It is often pretty easy to communicate these kinds of methods to non-experts
- Salganik (2018) argues that with always-on digital data collection we will be in better shape moving forward to leverage natural experiments as the opportunities arise.

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• The key identifying assumption is that the observed values of y_d before the treatment status switches at d^* can be used to specify f(d) for the rest of the series used.

American Political Science Review (2018) 112, 3, 621-636

doi:10.1017/S0003055418000084

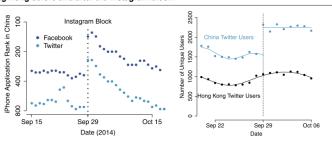
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How Sudden Censorship Can Increase Access to Information

WILLIAM R. HOBBS Northeastern University
MARGARET E. ROBERTS University of California, San Diego

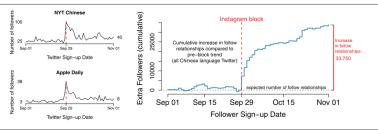
onventional wisdom assumes that increased censorship will strictly decrease access to information. We delineate circumstances when increases in censorship expand access to information for a substantial subset of the population. When governments suddenly impose censorship on previously uncensored information, citizens accustomed to acquiring this information will be incentivized to learn methods of censorship evasion. These evasion tools provide continued access to the newly blocked information—and also extend users' ability to access information that has long been censored. We illustrate this phenomenon using millions of individual-level actions of social media users in China before and after the block of Instagram. We show that the block inspired millions of Chinese users to acquire virtual private networks, and that these users subsequently joined censored websites like Twitter and Facebook. Despite initially being apolitical, these new users began browsing blocked political pages on Wikipedia, following Chinese political activists on Twitter, and discussing highly politicized topics such as opposition protests in Hong Kong.

FIGURE 3. Left: The Instagram block's effect on the rank of Facebook and Twitter on iPhones from mainland China, from Apphanie.com. Right: Comparison of tweets per day from Mainland China and Hong Kong before and after the Instagram block.



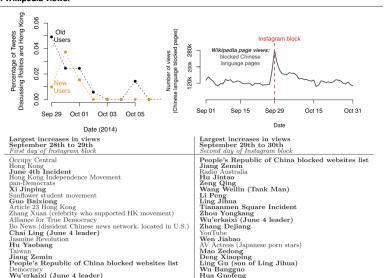
The left panel of this figure shows the change in download ranks for Facebook and Twitter before and after Instagram was blocked. The right panel of this figure shows that the Chinese Twitter users in our sample increased 30% the same day that we observe a spike in Instagram mentions and several days after the beginning of the Hong Kong protests. This increase only occurred in China and not in Hong Kong. The lines in this panel were fit using a smoothing spline.

FIGURE 4. Left: Daily new followers to *New York Times* Chinese and *Apple Daily* Twitter accounts (based on new user sign-up dates). Right: Cumulative increase in followers, compared to preblock trend, of any Chinese language user (based on new user sign-up dates) compared to expected increase in followers.



The left panel of this figure shows the sign-up dates of followers of the New York Times Chinese and Apple Daily Twitter accounts. Many followers of these accounts signed up for Twitter immediately following the Instagram block. This increase in sign-ups—users who eventually followed NYT Chinese and Apple Daily—continues long after the Instagram block. The right panel of this figure shows that all Chinese language Twitter users accumulated approximately 33,750 more followers from new Twitter sign-ups than what we would expect based on pre-block trends. This cumulative increase was calculated using a cumulate sum of the number of new followers minus the number of expected followers, where the expected followers was the mean daily number of new followers prior to the Instagram block.

FIGURE 5. Left: Tweets that mention politics in Hong Kong, comparison of new users and old users. Right: Page views for Chinese language Wikipedia pages blocked in China. Bottom: Changes in Wikipedia views.



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- Interrupted Time Series

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Want to learn more about natural experiments?

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 A Design-Based Approach.
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Next Time: Instrumental Variables Part 1 (of 2)

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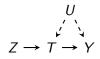
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- If we have an instrument, we can deal with unmeasured confounding in the treatment-outcome relationship.
- It is going to turn out that the same construction will let us deal with non-compliance in experiments.

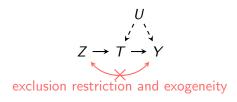
Angrist (1990): Draft lottery as an instrument to study the relationship between military service and income



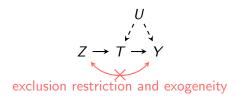
https://en.wikipedia.org/wiki/Draft_lottery_(1969)#/media/File:1969_draft_lottery_photo.jpg



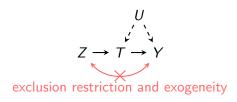
• Notation: Z is the instrument, T is the treatment, and U is the unmeasured confounder



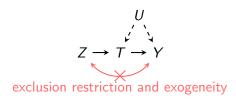
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 - 3) Z affects T (first stage relationship)
- We will need one more later which we will come back to.

Some Examples

- Angrist (1990): Draft lottery as an IV for military service (income as outcome)
- Acemoglu et al (2001): settler mortality as an IV for institutional quality (GDP/capita as outcome)
- Miguel, Satayanath & Sergenti (2004): lagged rainfall as IV for GDP per capita effect (outcome is civil war onset).
- Kern & Hainmueller (2009): having West German TV reception in East Berlin as an instrument for West German TV watching (outcome is support for the East German regime)
- Nunn & Wantchekon (2011): historical distance of ethnic group to the coast as a instrument for the slave raiding of that ethnic group (outcome are trust attitudes today)
- Acharya, Blackwell and Sen (2017): cotton suitability as IV for proportion slaves in 1860 (outcome is white attitudes today)

Core Idea

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Subject to four assumptions you may be able to get (approximately) what you want anyway.

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Example: Non-Compliance in JTPA Experiment

	Not Enrolled	Enrolled	Total
	in Training	in Training	
Assigned to Control	3,663	54	3,717
Assigned to Training	2,683	4,804	7,487
Total	6,346	4,858	11,204

Two Views on Instrumental Variables

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- Traditional Econometric Framework
 - strong assumptions
 - ★ constant effects
 - ★ linearity in case of a continuous treatment
 - Identifies the average treatment effect

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 - strong assumptions
 - ★ constant effects
 - ★ linearity in case of a continuous treatment
 - ▶ Identifies the average treatment effect
- Potential Outcome Model of IV
 - Weaker assumptions
 - ★ monotonicity
 - ★ allows heterogeneous treatment effect
 - Only identifies Local Average Treatment Effect (LATE)

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- We may not be able to measure T without error.

Both of these conditions will induce bias in our effect estimates.

The Problem (formal)

Assume a linear structural equation model but suppose that the classical "exogeneity" condition $(E[U_i|T_i]=0)$ does not hold:

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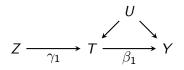
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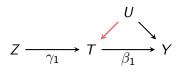
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We will typically formulate the problem as resulting from omitted confounding.



$$Y_i = \beta_0 + \beta_1 T_i + u_Y$$

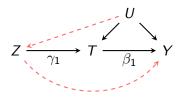
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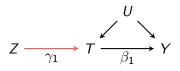


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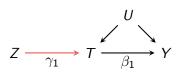
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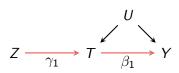
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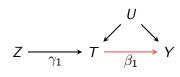
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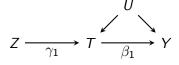
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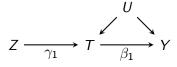
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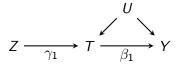


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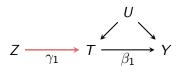
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Therefore, if the instrument is weak $(\gamma_1 \approx 0)$, and our estimates of γ_1 and $\gamma_1 \cdot \beta_1$ are not perfect, we can get inaccurate estimates of β_1 :

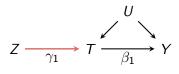


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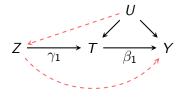


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- medium sample size ⇒ high variance
- small violations of assumptions
 ⇒ large bias



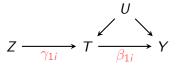
Preview of Modern Approaches: Relaxing Constant Effects

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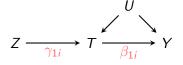
Suppose we believe that the effects of Z and T are different for different units.

$$Y_i = \beta_{0i} + \frac{\beta_{1i}}{\beta_{1i}} T_i + u_{Yi}$$

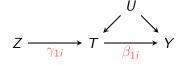
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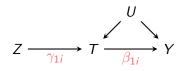


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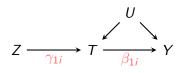


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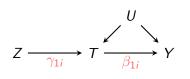




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With additional assumptions ($\gamma_{i1} \ge 0$ for all i), the IV estimator identifies a weighted average effect of T on Y according to the effects of Z on T.

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 - Traditional Econometric View of Instrumental Variables
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 - Fun with Coarsening Bias
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so bias depends on correlation between u_Y and T

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Based on these IV assumptions we can identify three effects:

- The first stage effect: Effect of Z on T.
- Reduced form or intent-to-treat effect: Effect of Z on Y.
- **3** The instrumental variable treatment effect: Effect of T on Y, using only the exogenous variation in T that is induced by Z.

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First stage effect: Z on D

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 $\hat{\gamma}_1$ is consistent since $Cov[u_T, Z] = 0$

First Stage Effect in JTPA

```
First stage effect: Z on T: \hat{\gamma}_1 = \frac{Cov[T,Z]}{\hat{V}[Z]} R Code Scov(d[,c("earnings","training","assignmt")]) earnings training assignmt earnings 2.811338e+08 685.5254685 257.0625061 training 6.855255e+02 0.2456123 0.1390407 assignmt 2.570625e+02 0.1390407 0.221713
```

```
> 0.1390407/0.2217139
[1] 0.6271177
```

R. Code _____

First Stage Effect in JTPA

R. Code ___ > summary(lm(training~assignmt,data=d)) Call: lm(formula = training ~ assignmt, data = d) Residuals: Min 10 Median 30 Max -0.64165 -0.01453 -0.01453 0.35835 0.98547 Coefficients: Estimate Std. Error t value Pr(>|t|) assignmt 0.627118 0.007987 78.522 <2e-16 *** Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1 Residual standard error: 0.398 on 11202 degrees of freedom Multiple R-squared: 0.355, Adjusted R-squared: 0.355 F-statistic: 6166 on 1 and 11202 DF, p-value: < 2.2e-1

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Note that

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$$E[\widehat{\beta_{1}\gamma_{1}}] = \beta_{1}\gamma_{1} + E\left[\frac{\widehat{Cov}[Z,(\beta_{1}u_{T} + u_{Y})]}{\widehat{Cov}[Z,Z]}\right] = \beta_{1}\gamma_{1}$$

 $\widehat{\beta_1\gamma_1}$ is consistent since $Cov[u_T,Z]=0$ and $Cov[u_Y,Z]=0$ implies $Cov[Z,(\beta_1u_T+u_Y)]=0$

R. Code _ > summary(lm(earnings~assignmt,data=d)) Call: lm(formula = earnings ~ assignmt, data = d) Residuals: Min 1Q Median 3Q Max -16200 -13803 -4817 8950 139560 Coefficients: Estimate Std. Error t value Pr(>|t|) (Intercept) 15040.5 274.9 54.716 < 2e-16 *** assignmt 1159.4 336.3 3.448 0.000567 *** Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1 Residual standard error: 16760 on 11202 degrees of freedom Multiple R-squared: 0.00106, Adjusted R-squared: 0.000971 F-statistic: 11.89 on 1 and 11202 DF, p-value: 0.000566

Instrumental Variable Effect: Wald Estimator

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$$E[\hat{\beta}_1] =$$

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Given this, we can identify β_1 :

$$\begin{array}{lll} \beta_1 & = & \frac{\beta_1\gamma_1}{\gamma_1} = \frac{\mathsf{Effect} \ \mathsf{of} \ \mathsf{Z} \ \mathsf{on} \ \mathsf{Y}}{\mathsf{Effect} \ \mathsf{of} \ \mathsf{Z} \ \mathsf{on} \ \mathsf{T}} = \frac{\mathsf{Cov}[Y,Z]/\mathsf{Cov}[Z,Z]}{\mathsf{Cov}[T,Z]/\mathsf{Cov}[Z,Z]} = \frac{\mathsf{Cov}[Y,Z]}{\mathsf{Cov}[T,Z]} \\ & = & \frac{\mathsf{Cov}[\beta_0 + \beta_1T + u_Y,Z]}{\mathsf{Cov}[T,Z]} = \frac{\beta_1\mathsf{Cov}[T,Z] + \mathsf{Cov}[u_Y,Z]}{\mathsf{Cov}[T,Z]} = \beta_1 + \frac{\mathsf{Cov}[u_Y,Z]}{\mathsf{Cov}[T,Z]} \\ \mathcal{E}[\hat{\beta}_1] & = & \beta_1 + \mathcal{E}\left[\frac{\widehat{\mathsf{Cov}}[u_Y,Z]}{\widehat{\mathsf{Cov}}[T,Z]}\right] \end{array}$$

 $\hat{\beta}_1$ is consistent if $Cov[u_Y, Z] = 0$ but has a bias which decreases with instrument strength.

```
R Code

> cov(d[,c("earnings","training","assignmt")])
        earnings training assignmt

earnings 2.811338e+08 685.5254685 257.0625061

training 6.855255e+02 0.2456123 0.1390407

assignmt 2.570625e+02 0.1390407 0.221713
```

The instrumental variable estimator:

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- ullet Point estimates from second regression are equivalent to IV estimator, the standard errors are not quite correct since they ignore the estimation uncertainty in $\hat{\gamma}_0$ and $\hat{\gamma}_1$.

```
R. Code ____
> training_hat <- lm(training~assignmt,data=d)$fitted
> summary(lm(earnings~training_hat,data=d))
Call:
lm(formula = earnings ~ training_hat, data = d)
Residuals:
  Min 10 Median 30
                             Max
-16200 -13803 -4817 8950 139560
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 15013.6 281.3 53.375 < 2e-16 ***
training_hat 1848.8 536.2 3.448 0.000567 ***
Signif. codes: 0 *** 0.001 ** 0.01 * 0.05 . 0.1 1
Residual standard error: 16760 on 11202 degrees of freedom
Multiple R-squared: 0.00106, Adjusted R-squared: 0.000971
F-statistic: 11.89 on 1 and 11202 DF, p-value: 0.0005669
```

```
R. Code
> library(AER)
> summary(ivreg(earnings ~ training | assignmt,data = d))
Call:
ivreg(formula = earnings ~ training | assignmt, data = d)
Residuals:
  Min
         10 Median 30
                             Max
-16862 -13716 -4943 8834 140746
Coefficients:
           Estimate Std. Error t value Pr(>|t|)
(Intercept) 15013.6 280.6 53.508 < 2e-16 ***
training 1848.8 534.9 3.457 0.000549 ***
Residual standard error: 16720 on 11202 degrees of freedom
Multiple R-Squared: 0.00603, Adjusted R-squared: 0.005941
Wald test: 11.95 on 1 and 11202 DF, p-value: 0.0005491
```

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 - if assumption not met estimates are inconsistent
 - small violations can lead to significant large sample bias unless instruments are strong
- Failure of either condition is a problem! But both conditions can be hard to satisfy at the same time. There often is a tradeoff.

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- No! Encouragement may still have independent effect on outcome other than through the treatment. For example,
 - being draft eligible might encourage people to go to school and that might impact their earnings (Angrist 1990, 330)

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- In observational work, imagining the ideal experiment (and associated compliance problem) can be helpful.
- Requires understanding of the context!

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"[there is a] risk [of] transforming the methodologic dream of avoiding unmeasured confounding into a nightmare of conflicting biased estimates"

- Hernán and Robins (2006)

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- Often, it will be difficult to find instruments that are both relevant (strong enough) and satisfy the exclusion restriction
- Violations of assumptions can lead to large biases and estimation theory is complicated
- So far, we have assumed constant treatment effects which seems unrealistic
 in most settings. Often an instrument affects only a subpopulation of
 interest and we have little information about treatment effects for other
 units that may not be affected by the instrument at all.

Want to learn more about instrumental variables? Here are some things to read:

- Angrist, Imbens, and Rubin. 1996. "Identification of Causal Effects
 Using Instrumental Variables" Journal of the American Statistical
 Association, https://www.jstor.org/stable/2291629
- Sovey and Green. 2011. "Instrumental Variables Estimation in Political Science: A Readers' Guide" American Journal of Political Science, https://doi.org/10.1111/j.1540-5907.2010.00477.x
- Swanson and Hernan. 2013. "Commentary: How to Report Instrumental Variable Analyses (Suggestions Welcome)" Epidemiology, https://www.jstor.org/stable/23486750
- Morgan and Winship. 2014. Chapter 9: Instrumental Variable Estimators of Causal Effects. https://doi.org/10.1017/CB09781107587991.010
- Angrist and Pische. Chapter 4: Instrumental Variables in Action: Sometimes You Get What You Need

We Covered

IV under constant effects

Next Time: Modern IV with heterogeneous effects

Where We've Been and Where We're Going...

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- Last Week
 - selection on observables and measured confounding
- This Week
 - natural experiments
 - instrumental variables
 - regression discontinuity
- The Following Week
 - repeated observations and wrap up
- Long Run
 - lacktriangledown probability o inference o regression o causal inference

- Natural Experiments
- 2 Constant Effects Instrumental Variables
 - Preview of Instrumental Variables
 - Traditional Econometric View of Instrumental Variables
- 3 Instrumental Variables With Heterogeneous Effects
 - Fun with Coarsening Bias
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Identification with Traditional Instrumental Variables

- Two equations:
 - $Y = \beta_0 + \beta_1 T + u_Y$ (Second Stage)
 - $T = \gamma_0 + \gamma_1 Z + u_T$ (First Stage)
 - ▶ IV assumptions: $Cov[u_T, Z] = 0$, $\gamma_1 \neq 0$, and $Cov[u_Y, Z] = 0$
- Four Assumptions
 - Exogeneity: $Cov[u_T, Z] = 0$
 - 2 Exclusion: $Cov[u_Y, Z] = 0$
 - **3** First Stage Relevance: $\gamma_1 \neq 0$
 - Homogeneity: $\alpha = Y_{1,i} Y_{0,i}$ constant for all units i. Or in the case of a multivalued treatment with s levels we assume $\beta_1 = Y_{s,i} Y_{s-1,i}$.

Angrist (1990): Draft lottery as an instrument to study the relationship between military service and income



https://en.wikipedia.org/wiki/Draft_lottery_(1969)#/media/File:1969_draft_lottery_photo.jpg

Instrumental Variables and Potential Outcomes

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- T_i now depends on $Z_i \rightsquigarrow$ two potential treatments: $T_i(1) = T_i(z=1)$ and $T_i(0) = T_i(z=0)$.
- Outcome can depend on both the treatment and the instrument: $Y_i(t, z)$ is the outcome if unit i had received treatment $T_i = t$ and instrument value $Z_i = z$.

Potential Outcome Model for Instrumental Variables

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Definition (Instrument)

 Z_i : Binary instrument for <u>unit</u> i.

$$Z_i = \begin{cases} 1 & \text{if unit } i \text{ "encouraged" to receive treatment} \\ 0 & \text{if unit } i \text{ "encouraged" to receive control} \end{cases}$$

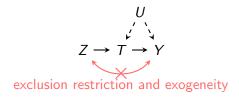
Definition (Potential Treatments)

- T(z) indicates potential treatment status given Z = z
 - $T_i(1) = 1$ encouraged to take treatment and takes treatment

Assumption

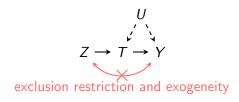
Observed treatments are realized as

$$T_i = Z_i \cdot T_i(1) + (1 - Z_i) \cdot T_i(0)$$
 so $T_i = \begin{cases} T_i(1) & \text{if } Z_i = 1 \\ T_i(0) & \text{if } Z_i = 0 \end{cases}$



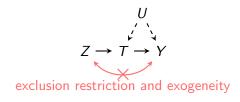
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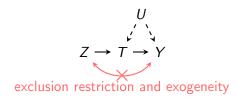
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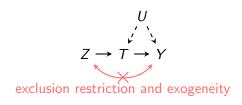
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- Exclusion Restriction
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- Monotonicity



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- Exogeneity of the Instrument
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You may sometimes see assumptions 1 and 2 collapsed into an assumption called something like "Ignorability of the Instrument". I find it helpful to assess them separately though.

Essentially we want the instrument to be randomized:

$$[\{Y_i(t,z), \forall t,z\},\, T_i(1),\, T_i(0)] \bot\!\!\!\bot Z_i$$

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$$E[Y_i|Z_i=1] - E[Y_i|Z_i=0] = E[Y_i(T_i(1),1) - Y_i(T_i(0),0)]$$

Assumption 1: Exogeneity of the Instrument

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• Sometimes the ITT is interesting in its own right and should probably be reported regardless.

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- NOT A TESTABLE ASSUMPTION

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- This is testable by regressing T on Z (or making a scatter plot of T and Z)
- Note that the finite-sample bias of the IV estimator depends inversely on the strength of the instrument. Thus, for practical sample sizes you need a strong first stage effect.

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• Note if this holds in the opposite direction $T_i(1) - T_i(0) \le 0$, we can always rescale T_i to make the assumption hold.

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Only one of the potential treatment indicators $(T_i(0), T_i(1))$ is observed, so in the general case we cannot identify exactly which group any particular individual belongs to (although we can rule some out).

Monotonicity means no defiers

Name	$T_i(1)$	$T_i(0)$
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- Anyone with $T_i = 1$ when $Z_i = 0$ must be an always-taker and anyone with $T_i = 0$ when $Z_i = 1$ must be a never-taker.

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 This may seem mundane in that we have simply changed our assumptions and not our estimation, but this fact was a massive intellectual jump in our understanding of IV. Angrist, Imbens and Rubin (1996) is amazing, you should read it!

Who are the Compliers?

Study	Outcome	Treatment	Instrument
Angrist and Evans	Earnings	More than 2	Multiple Second
(1998)		Children	Birth (Twins)
Angrist and Evans	Earnings	More than 2	First Two Children
(1998)		Children	are Same Sex
Levitt (1997)	Crime Rates	Number of	Mayoral Elections
		Policemen	
Angrist and Krueger	Earnings	Years of Schooling	Quarter of Birth
(1991)			
Angrist (1990)	Earnings	Veteran Status	Vietnam Draft
			Lottery
Miguel, Satyanath	Civil War Onset	GDP per capita	Lagged Rainfall
and Sergenti (2004)			
Acemoglu, Johnson	Economic	Current Institutions	Settler Mortality in
and Robinson (2001)	performance		Colonial Times
Cleary and Barro	Religiosity	GDP per capita	Distance from
(2006)			Equator

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- The traditional framework "cheats" by assuming that the effect is constant, so it is the same for compliers and non-compliers.

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- See also, Imbens 2010. "Better LATE Than Nothing: Some Comments on Deaton (2009) and Heckman and Urzua (2009)" http://dx.doi.org/10.1257/jel.48.2.399

Benefits of one-sided noncompliance

One-sided noncompliance \rightsquigarrow no "always-takers" and since there are no defiers,

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Proof.

$$\begin{split} E[Y_i|Z_i=1] - E[Y_i|Z_i=0] = & E[Y_i(0) + (Y_i(1) - Y_i(0))T_i|Z_i=1] - E[Y_i(0)|Z_i=0] \\ & (\text{exclusion restriction} + \text{one-sided noncompliance}) \\ = & E[Y_i(0)|Z_i=1] + E[(Y_i(1) - Y_i(0))T_i|Z_i=1] - E[Y_i(0)|Z_i=0] \\ = & E[Y_i(0)] + E[(Y_i(1) - Y_i(0))T_i|Z_i=1] - E[Y_i(0)] \\ & (\text{randomization}) \\ = & E[Y_i(1) - Y_i(0)|T_i=1, Z_i=1]P(T_i=1|Z_i=1) \\ & (\text{law of iterated expectations} + \text{binary treatment}) \\ = & E[Y_i(1) - Y_i(0)|T_i=1]P(T_i=1|Z_i=1) \\ & (\text{one-sided noncompliance}) \\ \text{Noting that } P(T_i=1|Z_i=0) = 0, \text{ then the Wald estimator is just the ATT:} \end{split}$$

 $\frac{E[Y_i|Z_i=1]-E[Y_i|Z_i=0]}{P(T_i=1|Z_i=1)}=E[Y_i(1)-Y_i(0)|T_i=1]$ Thus, under the additional assumption of

one-sided compliance, we can estimate the ATT using the usual IV approach

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- This is only identified for compliers (i.e. those who if draft eligible would serve but otherwise would not)

Wald Estimates for Vietnam Draft Lottery (Angrist (1990))

		Draft-Eligibility Effects in Current \$				
Cohort	Year	FICA Earnings (1)	Adjusted FICA Earnings (2)	Total W-2 Earnings (3)	$\hat{p}^e - \hat{p}^n$ (4)	Service Effect in 1978 \$ (5)
1950	1981	- 435.8	- 487.8	- 589.6	0.159	-2,195.8
		(210.5)	(237.6)	(299.4)	(0.040)	(1,069.5)
	1982	-320.2	-396.1	-305.5	` ′	-1,678.3
		(235.8)	(281.7)	(345.4)		(1,193.6)
	1983	– 349.5	-450.1	- 512.9		-1.795.6
		(261.6)	(302.0)	(441.2)		(1,204.8)
	1984	-484.3	-638.7	-1,143.3		-2,517.7
		(286.8)	(336.5)	(492.2)		(1,326.5)
1951	1981	-358.3	-428.7	– 71.6	0.136	-2,261.3
		(203.6)	(224.5)	(423.4)	(0.043)	(1,184.2)
	1982	-117.3	-278.5	- 72.7	` ′	-1,386.6
		(229.1)	(264.1)	(372.1)		(1,312.1)
	1983	-314.0	-452.2	-896.5		-2,181.8
		(253.2)	(289.2)	(426.3)		(1,395.3)
	1984	-398.4	-573.3	-809.1		-2,647.9
		(279.2)	(331.1)	(380.9)		(1,529.2)
1952	1981	-342.8	-392.6	-440.5	0.105	-2,502.3
		(206.8)	(228.6)	(265.0)	(0.050)	(1,556.7)
	1982	-235.1	-255.2	- 514.7	` ,	-1,626.5
		(232.3)	(264.5)	(296.5)		(1,685.8)
	1983	– 437.7	- 500.0	− ` 915.7 [´]		-3,103.5
		(257.5)	(294.7)	(395.2)		(1,829.2)
	1984	-436.0	-560.0	− ` 767.2 [´]		-3,323.8
		(281.9)	(330.1)	(376.0)		(1,959.3)

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$$P(T_i(1) > T_i(0)|T_i = 1) = \frac{P(Z_i = 1)(E[T_i|Z_i = 1] - E[T_i|Z_i = 0])}{P(T_i = 1)}$$

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- Abadie (2003) shows how to use covariate information to calculate other characteristics of the complier group (kappa weighting)

Size of Complier Group

Table 4.4.2
Probabilities of compliance in instrumental variables studies

Source (1)	Endogenous Variable (D) (2)	Instrument (z)	Sample (4)	P[D = 1] (5)	First Stage, $P[D_1 > D_0]$ (6)	P[z = 1]	Compliance Probabilities	
							$P[D_1 > D_0 D = 1]$ (8)	$P[D_1 > D_0 D = 0]$
Angrist (1990)	Veteran status	Draft eligibility	White men born in 1950	.267	.159	.534	.318	.101
			Non-white men born in 1950	.163	.060	.534	.197	.033
Angrist and Evans (1998)	More than two children	Twins at second birth	Married women aged 21-35 with two or more children in 1980	.381	.603	.008	.013	.966
		First two children are same sex		.381	.060	.506	.080	.048
Angrist and Krueger (1991)	High school grad- uate	Third- or fourth- quarter birth	Men born between 1930 and 1939	.770	.016	.509	.011	.034
Acemoglu and Angrist (2000)	High school grad- uate	State requires 11 or more years of school attendance	White men aged 40-49	.617	.037	.300	.018	.068

Notes: The table computes the absolute and relative size of the complier population for a number of instrumental variables. The first stage, reported in column 6, gives the absolute size of the complier group. Columns 8 and 9 show the size of the complier population relative to the treated and untreated populations.

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 - monotonicity is a strong unit-level assumption (i.e. it is unlikely to hold when decision to treat is the result of multiple criteria that includes risks and benefits, see Hernán and Robins 2018, pg 63)

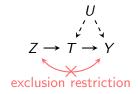
IV estimates the effect for compliers. How do we feel about that?

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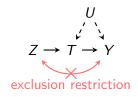
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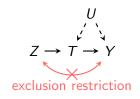
 (i.e. it is unlikely to hold when decision to treat is the result of multiple criteria that includes risks and benefits, see Hernán and Robins 2018, pg 63)
- 'relatively minor violations of conditions [Assumptions 1-4] for IV estimation may result in large biases of unpredictable or counter-intuitive direction' (Hernán and Robins 2018)



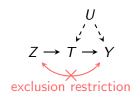
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- Nunn & Wantchekon (2011): use distance to coast as an instrument for Africans, use distance to the coast in an Asian sample as falsification test.

Nunn & Wantchekon falsification test

VOI., 101 NO. 7

NUNN AND WANTCHEKON: THE ORIGINS OF MISTRUST IN AFRICA

3243

Table 7—Reduced Form Relationship between the Distance from the Coast and Trust within Africa and Asia

	Trust of local government council					
	Afrobarome	ter sample	Asiabarometer sample			
	(1)	(2)	(3)	(4)		
Distance from the coast	0.00039***	0.00031***	-0.00001	0.00001		
	(0.00009)	(0.00008)	(0.00010)	(0.00009)		
Country fixed effects	Yes	Yes	Yes	Yes		
Individual controls	No	Yes	No	Yes		
Number of observations	19,913	19,913	5,409	5,409		
Number of clusters	185	185	62	62		
R ²	0.16	0.18	0.19	0.22		

Notes: The table reports OLS estimates. The unit of observation is an individual. The dependent variable in the Asiabarometer sample is the respondent's answer to the question: "How much do you trust your local government?" The categories for the answers are the same in the Asiabarometer as in the Afrobarometer. Standard errors are clustered at the ethnicity level in the Afrobarometer regressions and at the location (city) level in the Asiabarometer and the WVS samples. The individual controls are for age, age squared, a gender indicator, education fixed effects, and religion fixed effects, and religion fixed effects.

^{***}Significant at the 1 percent level.

^{**}Significant at the 5 percent level.

^{*}Significant at the 10 percent level.

Other Extensions to IV

Multiple instruments

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- Covariates and conditional ignorability (see Glynn and Rueda 2018 on post-instrument bias though)

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 (if constant effects happen to hold, effects for compliers are by definition same as for entire population.)

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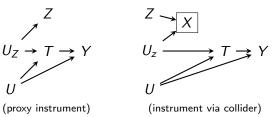
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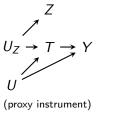


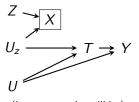
(proxy instrument)

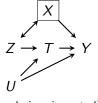
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 (are there units where the instrument discourages treatment)
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- Be sure to evaluate all conditions and remember randomization of Z does not guarantee the exclusion restriction.

Fun With Coarsening Bias

Coarsening Bias: How Coarse Treatment Measurement Upwardly Biases Instrumental Variable Estimates

John Marshall

Department of Government, Harvard University, Cambridge, MA 02138 e-mail: jlmarsh@fas.harvard.edu (corresponding author)

Edited by Jonathan Katz

Political scientists increasingly use instrumental variable (IV) methods, and must often choose between operationalizing their endogenous treatment variable as discrete or continuous. For theoretical and data availability reasons, researchers frequently coarsen treatments with multiple intensities (e.g., treating a continuous treatment as binary). I show how such coarsening can substantially upwardly bias IV estimates by subtly violating the exclusion restriction assumption, and demonstrate that the extent of this bias depends upon the first stage and underlying causal response function. However, standard IV methods using a treatment where multiple intensities are affected by the instrument—even when fine-grained measurement at every intensity is not possible—recover a consistent causal estimate without requiring a stronger exclusion restriction assumption. These analytical insights are illustrated in the context of identifying the long-run effect of high school education on voting Conservative in Great Britain. I demonstrate that coarsening years of schooling into an indicator for completing high school upwardly biases the IV estimate by a factor of three.

The Idea

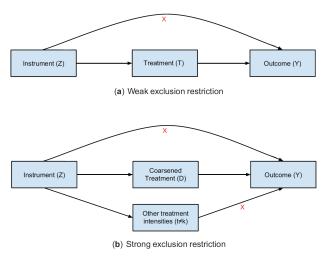


Fig. 1 Graphical representation of weak and strong exclusion restrictions.

Design

- Data: British Election Survey 1979-2010
- Outcome: voting for conservative party in most recent election
- Instrument: respondents turning 14 in 1947 or later who were affected by the 1947 school leaving reform (increased age from 14 to 15)
- Treatment: either years of schooling or coarsened indicator for completed high school or not

Data

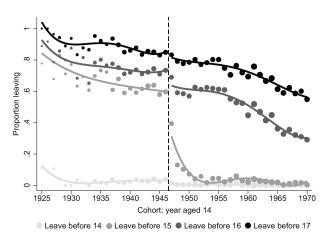


Fig. 3 1947 compulsory schooling reform and student leaving age by cohort. *Notes:* Data are from the British Election Survey. Curves represent fourth-order polynomial fits. Gray dots are birth-year cohort averages, and their size reflects their weight in the sample.

Findings

- Finding: Using the dichotomous version of the treatment inflates the result by a factor of three
- Suggestion: Use the linear version of the treatment (although see the article for more details!)

Want to learn more about instrumental variables? Here are some things to read:

- Angrist, Imbens, and Rubin. 1996. "Identification of Causal Effects
 Using Instrumental Variables" Journal of the American Statistical
 Association, https://www.jstor.org/stable/2291629
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We Covered

• IV with heterogeneous effects

Next Time: Regression Discontinuity

Where We've Been and Where We're Going...

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- Last Week
 - selection on observables and measured confounding
- This Week
 - natural experiments
 - instrumental variables
 - regression discontinuity
- The Following Week
 - repeated observations and wrap up
- Long Run
 - lacktriangledown probability o inference o regression o causal inference

- Natural Experiments
- 2 Constant Effects Instrumental Variables
 - Preview of Instrumental Variables
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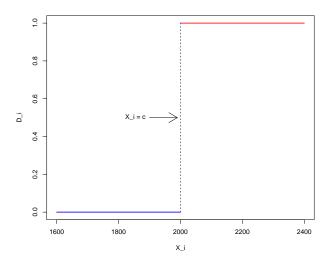
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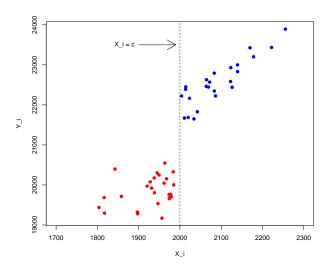
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- It is a fairly old idea, generally credited to education research by Thistlethwaite and Campbell 1960 but with a dynamic and interesting recent history (Hahn et al 2001 and Lee 2008 were big jumps forward).
- The goal here is to get you up to speed with the core idea: if you
 want to know how to do this in practice read A Practical Introduction
 to Regression Discontinuity Designs Volumes I and II by Matias
 Cattaneo, Nicolás Idrodo and Rocío Titiunik

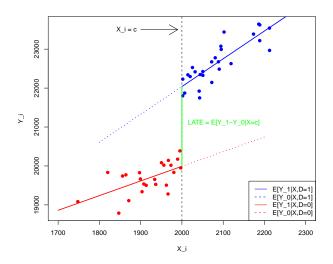
Graphical Illustration



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$$T_i = 1\{X_i > c\}$$
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- X_i can be related to the potential outcomes and so comparing treated and untreated units does not provide causal estimates
- assume relationship between X and the potential outcomes Y₁ and Y₀ is smooth around the threshold → discontinuity created by the treatment to estimate the effect of T on Y at the threshold

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- Under certain assumptions, this quantity identifies the ATE at the threshold: $\tau_{SRD} = E[Y_i(1) Y_i(0)|X_i = c]$

Identification

Identification Assumption

- $Y(1), Y(0) \perp T \mid X$ (trivially met by construction)
- ② 0 < P(T = 1|X = x) < 1 (always violated in Sharp RDD)
- **3** E[Y(1)|X,T] and E[Y(0)|X,T] are continuous in X around the threshold X=c (individuals have imprecise control over X around the threshold)

Identification Result

The treatment effect is identified at the threshold as:

$$\alpha_{SRDD} = E[Y(1) - Y(0)|X = c]$$

$$= E[Y(1)|X = c] - E[Y(0)|X = c]$$

$$= \lim_{\substack{x \downarrow c}} E[Y(1)|X = x] - \lim_{\substack{x \uparrow c}} E[Y(0)|X = x]$$

Without further assumptions α_{SRDD} is only identified at the threshold.

Extrapolation and smoothness

Remember the quantity of interest here is the effect at the threshold:

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- Extrapolation, even at short distances, requires smoothness in the functions we are extrapolating.

• If the potential outcomes change at the discontinuity for reasons other than the treatment, then smoothness will be violated.

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- For instance, if people sort around threshold, then you might get jumps other than the one you care about.
- If things other than the treatment change at the threshold, then that might cause discontinuities in the potential outcomes.

Recent RDD Examples

- class size on student achievement
 - Angrist and Lavy 1999
- wage increase on performance of mayors

Ferraz and Finan 2011; Gagliarducci and Nannicini 2013

colonial institutions on development outcomes

Dell 2009

length of postpartum hospital stays on mother and infant mortality

Almond and Doyle 2009

naturalization on political integration of immigrants

Hainmueller and Hangartner 2015

• financial aid offers on college enrollment

Van der Klaauw 2002

access to Angel funding on growth of start-ups

Kerr, Lerner and Schoar 2010

• RDD that exploits "close" elections is workhorse model for electoral research:

Lee, Moretti and Butler 2004, DiNardo and Lee 2004, Hainmueller and Kern 2008, Leigh 2008, Pettersson-Lidbom 2008, Broockman 2009, Butler 2009, Dal Bó, Dal Bó and Snyder 2009, Eggers and Hainmueller 2009, Ferreira and Gyourko 2009, Uppal 2009, 2010, Cellini, Ferreira and Rothstein 2010, Gerber and Hopkins 2011, Trounstine 2011, Boas and Hidalgo 2011, Folke and Snyder Jr. 2012, and Gagliarducci and Paserman 2012

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- Using the entire sample on either side will obviously lead to bias because those values that are far from the cutpoint are clearly different than those nearer to the cutpoint.
- ullet restrict our estimation to units close to the threshold.
- Local linear regression is a good way to go: see rdrobust package in R (Calonico et al 2015)

 Continuity of the potential outcomes does not imply local randomization

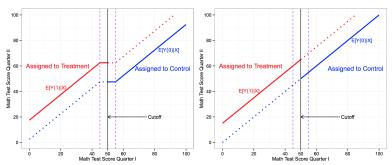
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- This has caused a lot of confusion in the literature particularly in testing with background covariates
- Local statistical independence does not imply exclusion restriction (i.e. forcing variable not directly affecting the outcome)
- If you are doing an RDD: be sure to do balance checks and sensitivity checks (read-up on best practices first!)

Local Randomization vs. Continuity (Sekhon and Titiunik 2017)

Figure 1: Two Scenarios with Randomly Assigned Score



- (a) Test scores locally unrelated to potential outcomes
- (b) Test scores locally related to potential outcomes

 With fuzzy RD, the treatment assignment is no longer a deterministic function of the forcing variable, but there is still a discontinuity in the probability of treatment at the threshold:

Assumption FRD

$$\lim_{x \downarrow c} P[T_i = 1 | X_i = x] \neq \lim_{x \uparrow c} P[T_i = 1 | X_i = x]$$

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- Fuzzy RD is often useful when the a threshold encourages participation in program, but does not actually force units to participate.
- Sound familiar? Fuzzy RD is just IV!

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Assumption 2: Monotoncity

There exists ε such that $T_i(c+e) \geq T_i(c-e)$ for all $0 < e < \varepsilon$

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Assumption 3: Local Exogeneity of Forcing Variable

In a neighborhood of c,

$$\{\tau_i, T_i(x)\} \perp \!\!\! \perp X_i$$

Basically, in an ε -ball around c, the forcing variable is randomly assigned.

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- Marie (2008) considers Home Detention Curfew (HDC) scheme in England and Wales:
- Fuzzy RDD: Only offenders sentenced to more than three months (88 days) in prison are eligible for HDC, but not all those with longer sentences are offered HDC

<u>Table 2: Descriptive Statistics for Prisoners Released</u> <u>by Length of Sentence and HDC and Non HDC Discharges</u> and +/-7 Days Around Discontinuity Threshold

Panel A - Released +/- 7 Days of 3 Mont	ths (88 Days) Cu	it-off:		
Discharge Type	Non HDC	HDC	Total	
Percentage Female	10.5	9.7	10.3	
Mean Age at Release	28.9	30.7	29.3	
Percentage Incarcerated for Violence	19.8	18.2	19.4	
Mean Number Previous Offences	9.5	5.7	8.7	
Recidivism within 12 Months	54.6	28.1	48.8	
Sample Size	18,928	5,351	24,279	
Panel B - Released +/- 7 Days of 3 Months (88 Days) Cu-off:				
Day of Release around Cut-off	- 7 Days	+ 7 Days	Total	
Percentage Female	11	10.2	10.3	
Mean Age at Release	28.8	29.4	29.3	
Percentage Incarcerated for Violence	17.1	19.7	19.4	
Mean Number Previous Offences	9.1	8.6	8.7	
Recidivism within 12 Months	56.8	47.9	48.8	
Percentage Released on HDC	0	24.4	22	
Sample Size	2,333	21,946	24,279	

Figure 1: Proportion Discharged on HDC by Sentence Length

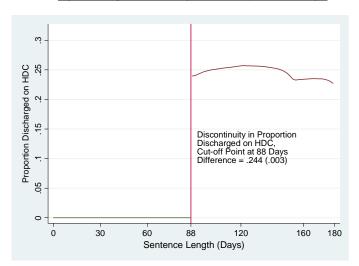


Figure 2: Mean Number of Previous Offence by Sentence Length

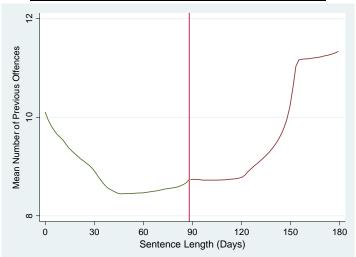


Figure 4: Recidivism within 1 Year by Sentence Length

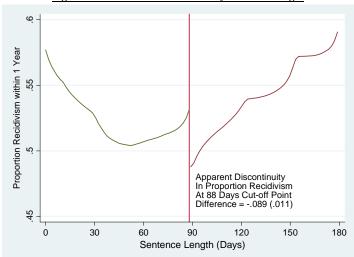
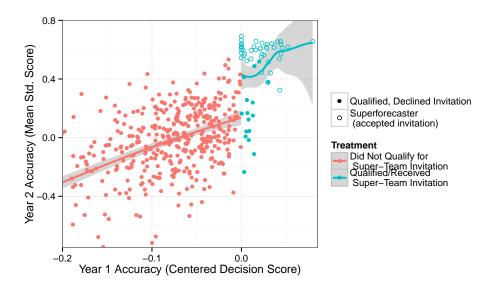


Table 4: RDD Estimates of HDC Impact on Recidivism - Around Threshold

	Dependent Variable = Recidivism Within 12 Months Estimation on Individuals Discharged +/- 7 Days of 88 Days Threshold		
	(1)	(2)	(3)
Estimated Discontinuity of HDC Participation at Threshold (HDC+- HDC)	.243 (.009)	.223 (.009)	.243 (.003)
Estimated Difference in Recidivism Around Threshold (Rec^+-Rec^-)	089 (.011)	059 (.009)	044 (.014)
Estimated Effect of HDC on Recidivism Participation $(Rec^+-Rec^-)/(HDC^+-HDC^-)$	366 (.044)	268 (.044)	181 (n.a.)
Controls	No	Yes	No
PSM	No	No	Yes
Sample Size	24,279	24,279	24,279

Example: Teamwork



 Key idea is to exploit an arbitrary assignment rule to identify a causal quantity.

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- There are many other nuances to estimation and choosing an appropriate bandwidth for the comparison- be sure to read more before trying this at home.
- There is an interesting literature on geographic regression discontinuity designs as well. These are harder but can be useful!

What to read next?



- A Practical Introduction to Regression Discontinuity Designs, Volumes I and II by Matias Cattaneo, Nicolas Idrodo and Rocio Titunik
- Angrist and Pishke Chapter 6 Regression Discontinuity Designs

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Fun with Extremists

Fun with Extremists

Hall, Andrew. "What Happens When Extremists Win Primaries?" 2015. American Political Science Review.

I'm grateful to Andy Hall for sharing the following slides with me.

What are the Effects of Extremists Winning Primaries?

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"...getting a general-election candidate who can win is the only thing we care about."

—Nat'l Republican Senatorial Committee

VS.

"The road to hell is paved with electable candidates." —Conservative Blogger

There is a tradeoff between ideology and electability:

There is a tradeoff between ideology and electability:

 Evaluates how the preferences of primary voters map to legislature. There is a tradeoff between ideology and electability:

- Evaluates how the preferences of primary voters map to legislature.
- Shows how general elections react to moderates vs. extremists.

In the U.S. House, 1980–2010:

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• Extremist causes 38 percentage-point decrease in win probability on average.

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- Extremist causes 38 percentage-point decrease in win probability on average.
- On average, roll-call voting farther away from primary voters when they nominate extremists.

Primary voters cannot force in extremists.

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- Primary voters cannot force in extremists.
- House elections choose moderates, but constrained by candidate pool.
- Argument of broader research project: candidate entry key to electing extremist legislators.

Quantity of interest: effect of extremist nominees

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 Ideal experiment: randomly assign districts extremist or moderate nominees.

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 Ideal experiment: randomly assign districts extremist or moderate nominees.

 Compare elections and roll-call voting in "treated" districts vs. "control" districts.

Obstacle to Estimating Effects of Extremist Nominees

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Selection Bias.

Obstacle to Estimating Effects of Extremist Nominees

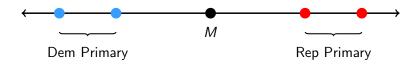
Selection Bias.

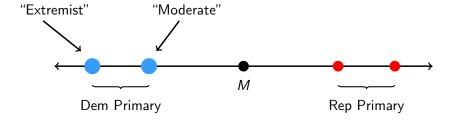
 Districts choose extremist nominees because they prefer them.

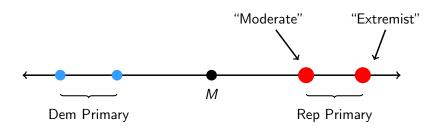
 Regression discontinuity design (RDD) in primary elections.

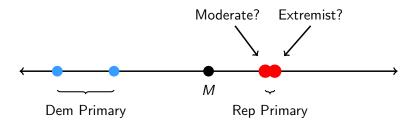
- Regression discontinuity design (RDD) in primary elections.
- Districts with moderate/extremist nominee otherwise identical in expectation.

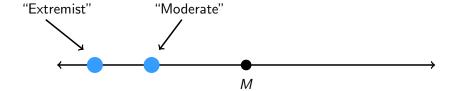
- Regression discontinuity design (RDD) in primary elections.
- Districts with moderate/extremist nominee otherwise identical in expectation.
- Key assumption for RDD: no sorting

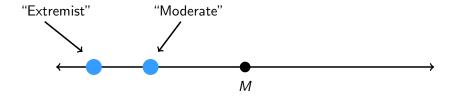




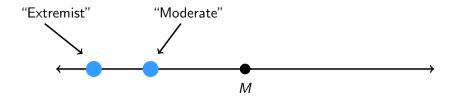








• Calculate distance between moderate and extremist.



- Calculate distance between moderate and extremist.
- Use races where distance is at or above the median distance.

Quick Example: Robbie Wills vs. Joyce Elliott

Joyce Elliott: -0.33



VS.

Robbie Wills: -0.07



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 Wills sent out mailer calling Elliott an "extremist" who was "unelectable."

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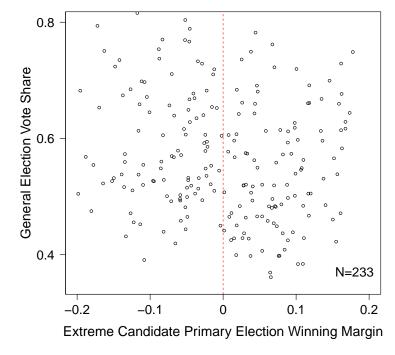


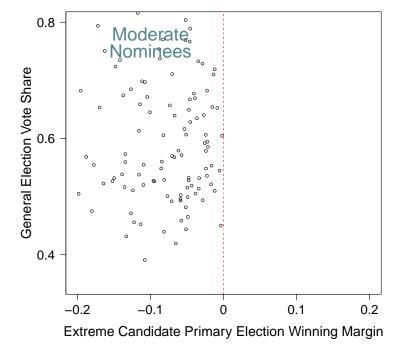
- Wills sent out mailer calling Elliott an "extremist" who was "unelectable."
- Elliott won close runoff primary and lost general election 62% to 38%.

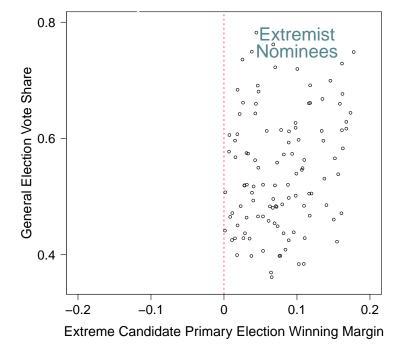
Estimating the RD: Effects of Extremist Nominations

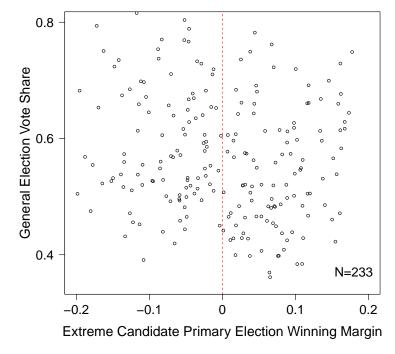
$$Y_{it} = \beta_0 + \beta_1 Extremist Primary Win_{it} + f(V_{it}) + \epsilon_{it}$$

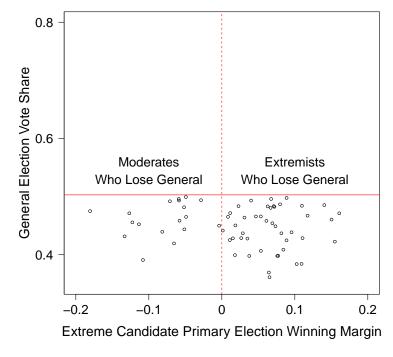
 $V_{it} \equiv$ extremist candidate's vote-share winning margin.

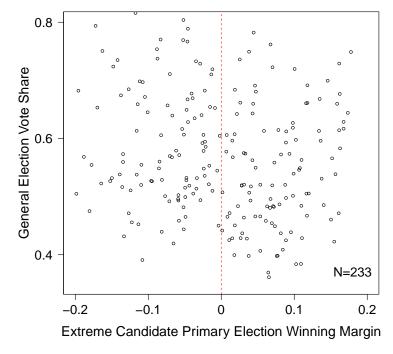


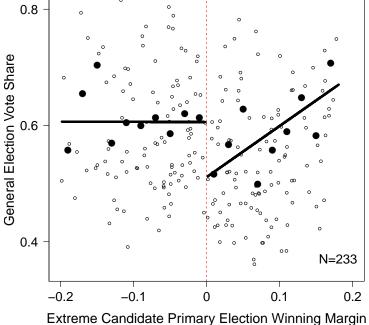


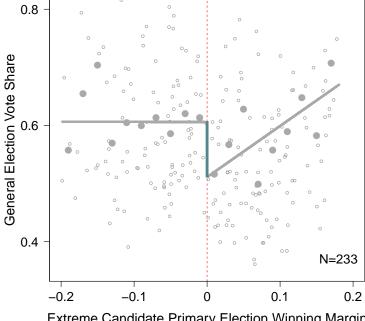




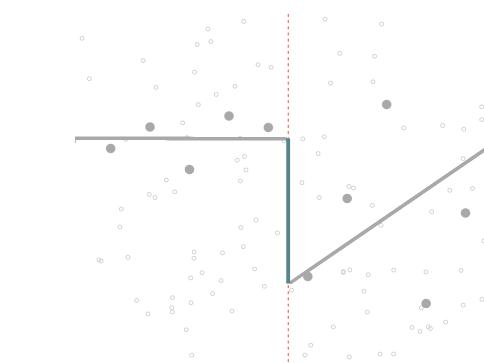


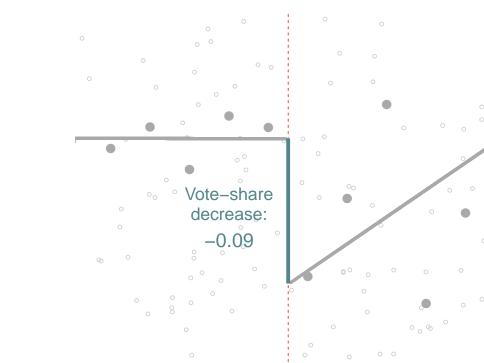






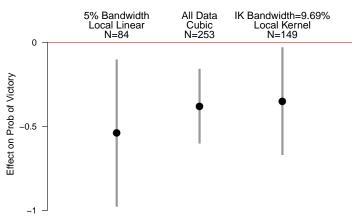
Extreme Candidate Primary Election Winning Margin





Large Electoral Penalty to Nominating Extremist

Large Electoral Penalty to Nominating Extremist



95% Confidence Intervals From Max of Robust and Conventional Standard Errors

Summary

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 Primary voters do not make legislature more extreme by forcing in extreme candidates.

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• The general election is a huge force for moderation.

Elections: A Limited Force For Moderation

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• U.S. House elections select "moderate extremists."

Elections: A Limited Force For Moderation

U.S. House elections select "moderate extremists."

• Argument: Differential entry of extremist candidates forces voters to elect extremists.

Fun With Related Work

- Hall and Snyder. 2013. Candidate Ideology and Electoral Success. Working Paper.
- Eggers, Andrew, Anthony Fowler, Jens Hainmueller, Andrew B. Hall, and James M. Snyder, Jr. On the Validity of the Regression Discontinuity Design for Estimating Electoral Effects: Evidence From Over 40,000 Close Races. *American Journal of Political Science*, 2015.
- Hall, Andrew B. "What Happens When Extremists Win Primaries?" *American Political Science Review.* 2015.

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- The trick is to exploit some other feature but there is No Free Lunch.
- Now that you have seen a few examples, hopefully you can be on the lookout for your own research.
- We talked about natural experiments, instrumental variables and regression discontinuity.

Next Week: Causality with Repeated Data